Health care is a human right. At PIH, this core belief drives everything we do—from hospital bedsides to the streets. Join us in our fight.

PIH Engage is how we organize local communities toward building a global movement for the right to health. We recruit, train, and equip dedicated teams of volunteer community organizers who mobilize their communities in the fight for health equity. With each campaign, petition, and event, we generate new resources, foster public discourse, and advocate for policies that advance the right to health worldwide.

12 new teams
63 total US teams
5 new teams in Peru and Mexico
500+ active members

28 states represented

INTERNATIONAL GROWTH

Over the past year, Compañeros En Salud (PIH Mexico) and Socios En Salud (PIH Peru) have launched PIH Engage sister networks, CES Embajadores and SES Engage. CES Embajadores teams have launched in Monterrey, Guadalajara, and Mexico City, and 2 SES Engage teams have launched: Universidad Continental and the Socios En Salud Staff team.
In the U.S., Black and Latinx residents are twice as likely to die from COVID-19 as white residents. The longstanding inequities that have caused these acute injustices require structural change. The U.S. federal government, and Congress specifically, has the power to create that structural change. As constituents, we’re able to have a significant influence on laws and appropriations from the U.S. Congress. By raising our collective voice through strategic, coordinated actions, we can have a concrete impact, reducing health disparities and building systems toward guaranteeing the right to health for all.

GOALS & ACHIEVEMENTS

GOALS:
Urge Congress to pass legislation to:
(1) Decrease disparities in health outcomes
(2) Advance health systems toward universal health care

ACHIEVEMENTS:

- 249 meetings with Congress
- 390 calls to Congress
- 740 letters to Congress
- 73 LTE submissions

Participants in meetings with Congress: 202
Engagers across 42 teams met with 156 different offices.

Letters to the Editors published in: Greensboro News and Record, The Star Tribune, the Austin American Statesman, and more.

OUTCOMES

1. Covid Relief Funding
   Engagers’ advocacy for an equity-focused U.S. government response to COVID-19 contributed to a combined $90 billion of funding in the federal relief bills for the domestic and global public health response.

2. Health Force Bill
   15 Senators and 23 Representatives cosponsored the Health Force, Resilience Force, and Jobs To Fight COVID-19 Act in significant part due to Engagers’ outreach.

3. FY21 Funding Levels
   Engage teams across the U.S. campaigned for increased budgetary appropriations for global health, including USAID programs and the Global Fund.

TURNING ACTION INTO RESULTS

Spotlight: Letters to the Editor
LTEs are short letters that are submitted by readers to a newspaper to be published. They bring important issues into the public eye.

Nia Sampson, of the Bellaire High School team, published an LTE in the Houston Chronicle on Feb 12th. In the letter, she called for increased support for the Health Force and Resilience Force Act and addressed the importance of equitable access to vaccines.

Our meeting with Representative Soto to discuss the Health Force, Resilience Force, and Jobs to fight COVID-19 Act was a success! Representative Soto ended up being one of three Representatives in Florida to cosponsor the act. Our team learned how to effectively introduce congressional asks to our Members of Congress, along with the importance of doing prior team research to support these asks. What we most valued from this meeting was experiencing the power of having more members and voices heard on these calls!

   - University of Florida Engage team

Spotlight: Congressional Meetings
Meetings with members of Congress ensure PIH Engage’s asks are heard by our legislators. These meetings allow constituents to raise their voices. The New York City team met with Senator Chuck Schumer’s staff to discuss the Health Force Resilience Force Act and the Black Maternal Health Omnibus Act.

Building the Right to Health Movement
Join us: pih.org/organize
FUNDRAISING

Fundraising is a concrete opportunity to welcome donors into the PIH community and form relationships based on shared values and interests. By acknowledging a global history of racial injustice and providing a tangible opportunity to repair such harms—as they have been embodied in the preventable maternal deaths in Sierra Leone—this fundraising campaign seeks to support PIH’s work while deepening the understanding and motivation of both Engagers and new supporters.

GOALS & ACHIEVEMENTS

GOALS:
(1) Engage at least 3,000 unique donors
(2) Fundraise at least $100,000

ACHIEVEMENTS:

- $113K raised
- 1678 donors
- 296 Engagers fundraising
- 42 fundraising events

OUTCOMES

Our most robust fundraising endeavor this year was the Maternal Center of Excellence (MCOE) in the Kono District of Sierra Leone. Despite the enormous challenges of the COVID-19 pandemic, the ground-breaking ceremony for the MCOE was held in April of 2021.

COMMUNITY BUILDING

We strive to ensure that our Engage teams and broader communities develop familiarity with the core principles that drive PIH and PIH Engage. We recognize that community building is crucial in establishing a common basis of understanding and shared values. This campaign provides a framework to create safe spaces for growth and collaboration, while avoiding the spread of harmful misconceptions both within and beyond Engage teams. This campaign will facilitate broader support for the right to health and will help with recruiting committed members to contribute to our movement.

GOALS & ACHIEVEMENTS

GOALS:
(1) 600+ Engagers are fluent in our three learning objectives
(2) 1200+ individuals are educated by PIH Engage teams

ACHIEVEMENTS:

- 383 Crash Course submissions
- 21 Bending the Arc screenings
- 98 team events
- 1266 team event attendees

OUTCOMES

While the pandemic challenged our efforts to recruit new Engage members, we built strong communities around PIH values, reflected on the persisting impact of racism and colonialism, and committed to reparative action.

TURNING ACTION INTO RESULTS

Spotlight: Santa Clara University Engage

“We really grounded ourselves in the background of the campaign and made sure our Engagers knew what we were fundraising for, and why it was a problem in the first place so that when they went out to fundraise they were motivated to do so and were able to explain it to potential donors”.
- Beth Williams, 2020-21 TC

Spotlight: MCOE Network Webinar

Last October, Engage hosted a webinar showcasing the work of PIH Sierra Leone and the urgent need for the Maternal Center of Excellence. This open conversation, moderated by John Green and featuring Dr. Joia Mukherjee, Isata Dumbuya, and Dr. Bailor Barrie, strengthened the connection between PIH Engage and PIH’s care delivery work. This event also served as an opportunity for Engagers to introduce PIH to their communities.

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