

Building the Right to Health Movement



# Building Relationships with Members of Congress



## What is a Congressional Visit?











## Why Visit?

- Use our constituent power
- Influence our legislators
- Mobilize for global health equity





## Why now?

- Build Relationships
- Show power
- Find out where they are on the champion scale



- 4 Champion
- 3 Leader
- 2 Advocate
- 1 Supporter
- 0 Neutral/Uninformed
- -1 Opposed



# Scheduling and preparing for a Congressional visit



#### What's in a visit?

**EPIC**:

Engage: Build a Relationship

Problem: Global Health Funding is in a

serious crisis

Inform on a solution: They can help!

Call to action: Here's how...



#### How to Schedule a Visit

#### Do research: Who will we meet with?





#### **Case Study: Lindsey** Graham

Congress / Members of Congress / Lindsey Graham

#### Sen. Lindsey Graham

Senator from South Carolina, Republican

Graham's Official Website 

OpenSecrets

VoteSmart

Bioquide

D C-SPAN

Graham, a Republican, has been a senator from South Carolina since Jan 7, 2003 (next election in 2020).

He was previously the representative for South Carolina's 3rd congressional district (1995-2002).

TRACK HIM

**CONTACT HIM** 

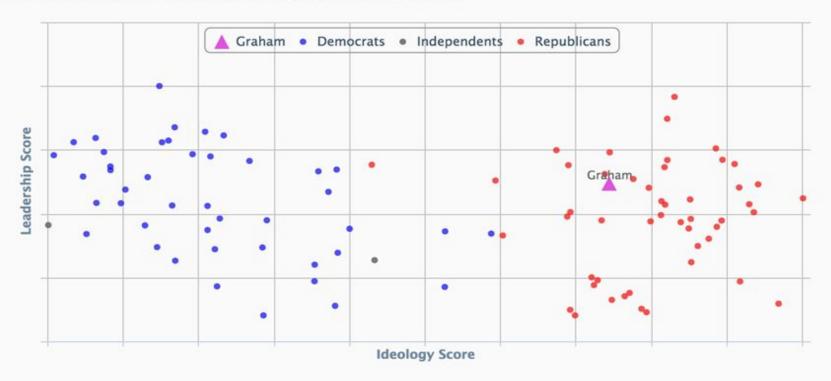


Analysis

#### Analysis

Our unique analysis of the bills Graham has sponsored and cosponsored provides insight into his position in the Senate.

Each dot in the chart below is a member of the Senate. The dots are positioned horizontally according to our progressive—conservative ideology score and vertically according to our leadership score (leaders toward the top). Graham is shown as a purple triangle. (analysis methodology)



#### 2015 Statistics

Read our 2015 Report Card for Graham for more statistics.

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#### Committee Membership

Lindsey Graham sits on the following committees:

#### Senate Committee on Appropriations

Chairman, Subcommittee on State, Foreign Operations, and Related Programs

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Member, Subcommittee on Department of Defense

Member, Subcommittee on Department of Homeland Security

Member, Subcommittee on Departments of Labor, Health and Human Services, and Education, and Related

#### Agencies

Member, Subcommittee on Energy and Water Development

Senate Committee on Armed Services

Chairman, Subcommittee on Personnel

Member, Subcommittee on Emerging Threats and Capabilities

Member, Subcommittee on Strategic Forces

Senate Committee on the Judiciary

Chairman, Subcommittee on Crime and Terrorism

Member, Subcommittee on Oversight, Agency Action, Federal Rights and Federal Courts

Member, Subcommittee on Privacy, Technology and the Law

Member, Subcommittee on the Constitution

Senate Committee on the Budget



#### How to Schedule a Visit

Think Strategically: Decide when you'd like to meet with your congressperson.







#### How to Schedule a Visit

- 1. Start early
- 2. Call your Congressperson's local office
- 3. Be persistent!
- 4. Ask to conference in relevant DC staff



#### **Meeting Preparation**

#### To Do List:

- Background research
- Decide who is attending
- Check in with your team's coach
- Set an agenda
- Assign speaking roles (and practice!)
- Print leave behind (from http://engage.pih.org/advocacy)



## At the Meeting: Tips and Agenda



## Anatomy of a Meeting

#### Speaking Roles:

- 1. Introduction
- 2. Thank the MOC
- 3. Personal story connecting the issue
- 4. Laser talk + The Ask
- 5. Closing remarks and photo-op

Other roles include **notetaker** and time **keeper**.

Practice, practice!



## At the Meeting

- Thank Congressperson for time and supportive action
- Connect on a personal level
- •Give a concise laser talk on the issue
- Make the ask!
- Make a plan for follow up



## At the Meeting

- Be confident
- •Be clear
- Take notes
- Leave with a plan
- Leave a Leave-Behind\*
- Collect business cards\*



## At the Meeting

#### Take a Picture!







## After the Meeting

#### Follow up, follow up!

- Plan to speak with their office several times
- Report back to the network
- Fill out the meeting report form right away:

http://engage.pih.org/meet\_congress



#### **Your Turn**

- 1) Who are your team's local representatives?
  - 2) Who represents the members of your team?
  - 3) How many MOC meetings will you aim for this year? How will you set this target?
  - 4) Where else can you access your MOCs?