

## Saturday: August 11, 2018

Time	Session
8:00am – 9:00am	Registration and Breakfast: Coffee with PIH Staff
9:00am – 9:30am	Welcome and Introduction: Cate Oswald, Director of Global Policy and Program Development & Gabriela Sarriera, Manager of Grassroots Strategy, PIH (with introductions of PIH Engage Steering Committee Members)
9:30am – 10:15am	<b>Partners In Health Mission and Vision:</b> Sheila Davis, Chief of Clinical Operations & Chief Nursing Officer, PIH
10:15am – 10:30am	Coffee Break
10:30am – 11:15am	PIH Engage History: Sheena Wood
11:15am – 12:00pm	Story of Self: Jade Tso, Steering Committee Coach
12:00pm – 12:45pm	Lunch - Anna's Taqueria
12:45pm- 1:00pm	Group Photo
1:00pm – 2:00pm	Keynote Address: Dr. Joia S. Mukherjee, Chief Medical Officer
2:00pm – 4:00pm	In-person, in-public, and without intermediary: how to get off the internet and birddog our way to the world we want: Paul Davis, Director of National Advocacy, Housing Works, Washington D.C.
4:00pm – 5:00pm	Advocacy Breakdown Dr. Alishya Mayfield SNAP – Joan VanWassenhove-Paetzold, Senior Program Development Officer, PIH REACH Every Mother and Child Act – Elliot Eton, Steering Committee Coach, PIH Engage TB – Margaux Amara, Steering Committee Coach, PIH-Engage
5:00pm – 5:30pm	Book club chapter 2: Dr. Joia S. Mukherjee, Chief Medical Officer, PIH
5:30pm-7:00pm	Optional: Bending the Arc Film Screening



## Sunday: August 12, 2018

Time	Session
8:00am – 8:30am	Breakfast & Overview: Gabriela Sarriera & Cate Oswald
8:30am – 8:45am	COPE Navajo Community Health Outreach Youth Leadership Program (NCHO) overview: Oscar Kyle White, COPE Youth Leader
8:45am – 9:00am	Chapter Obligations: A Conversation with PIH's Legal Team: Elizabeth Pollio, Senior Contract and Compliance Officer, PIH
9:00am – 10:00am	Fundraising 101: John Malcom, Chief Development Officer, PIH
10:00am – 10:15am	Coffee Break
10:15am – 11:15am	Start a Conversation, not a Fight: Rob Robertson, Better Angels
11:15am- 12:15pm	Breakout Session 1
12:15pm – 1:00pm	Lunch - Bon Me & PIH Engage FY19 Priorities: Cate Oswald & Gabriela Sarriera
1:00pm – 2:00pm	Breakout Session 2
2:00pm – 3:00pm	Breakout Session 3: Meet with your Coaches
3:00pm – 3:15pm	Concluding Remarks: Dr. Gary Gottlieb, Chief Executive Officer, PIH
3:15pm – 4:30pm	Optional networking opportunity



## **Breakout Session 1:**

**Fundraising:** Everything no one told you about planning a fundraiser – Julianna Lee

Advocacy: What is a LTE and how do I get one published – Elliot Eton & Chelsea Breed

Community Building: Recruitment and Retention – Aisha Obeidallah and Nick Seymour

Team Coordinators: Ensuring the burden doesn't fall on one person – Lauren Wu & Grace Chen

## **Breakout Session 2:**

Fundraising: Effective emails/donate pages and communication strategies – Sarah Dunlap

Advocacy: Building relationships with lawmakers and their staff – Margaux Amara & Vincent Lin

Community Building: Using Your Resources to Build Relationships and Inspire Action—Ryan Fredette

**Team Coordinators 2:** Ensuring the burden doesn't fall on one person – Hannah Lieberman & Annika

Van Gilder