



Partners
In Health

ENGAGE

Building the **Right to Health** Movement



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Using Your Resources to Build Relationships and Inspire Action

Community Building Role

As the Community-Building Lead, you will focus on building people power for your team. You will:

1. **Lead member recruitment.**
2. **Build relationships across the team.**
3. **Develop a culture of honesty, activism, and deep commitment.**





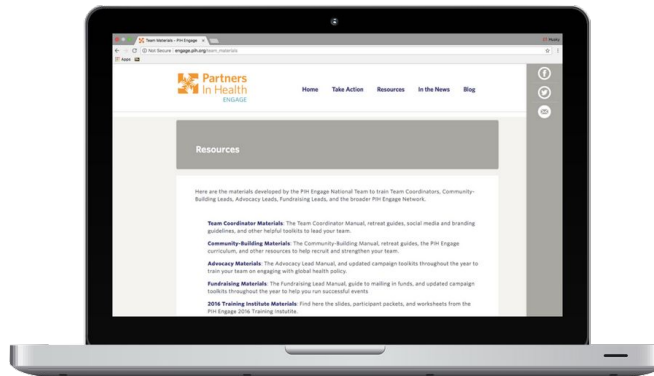
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Overall Goals of This Session

1. Discover the different resources available to you as a community building lead.
2. Learn how to use these resources to build relationships across the team and develop a culture of honesty, activism, and deep commitment.

Activity #1: Naming Resources

Name Some Resources!



Materials

1. Public Narrative Guide
2. PIH Engage Global Health Curriculum
3. An Introduction to Global Health Delivery Book Club
4. Bending the Arc Screening
5. Champion Scale
6. Ladders of Engagement
7. RESULTS Advocacy Material

People

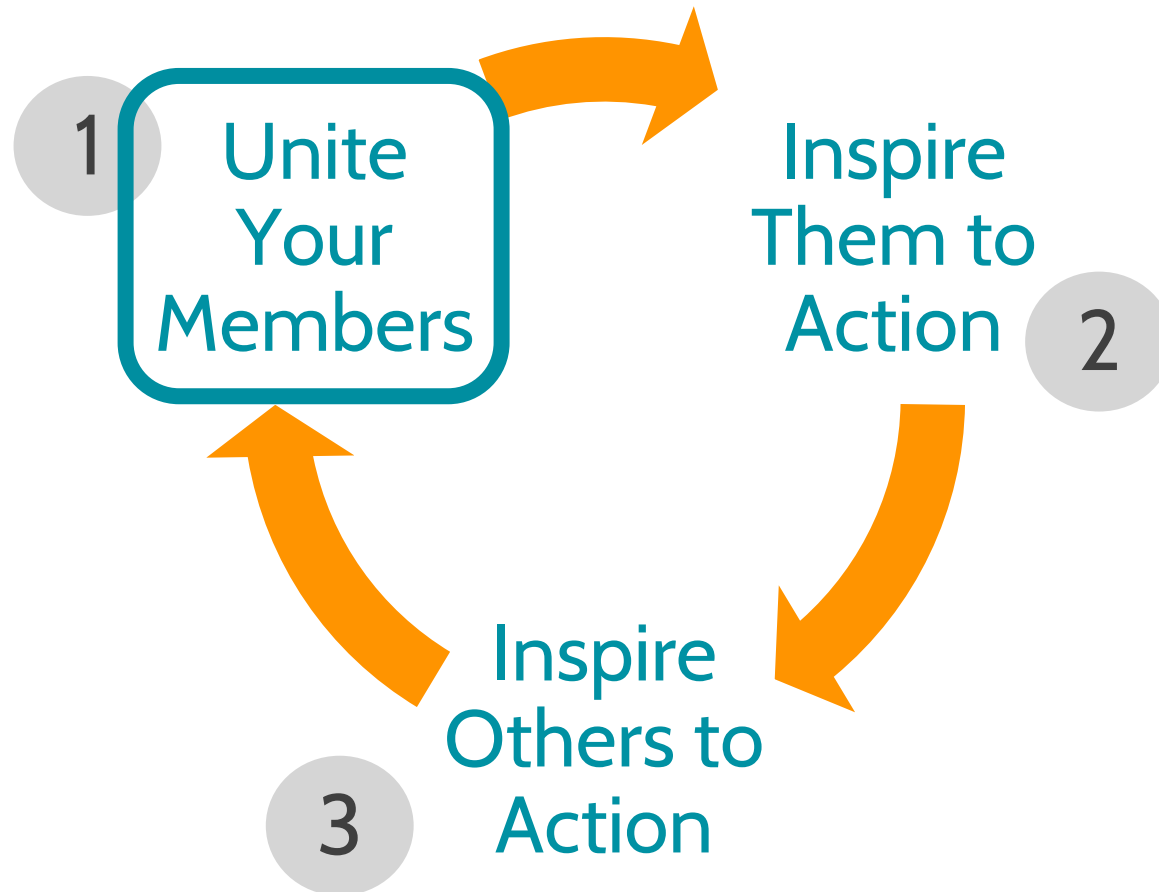
1. PIH Engage Coach
2. PIH Engage Members
3. Other Campus Student Groups
4. University Professors, Initiatives, and Programs
5. Local Organizations
6. Congress members and politicians



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Where do I begin?





- 1. Unite your group by connecting others' based on commonalities amongst their varying values, beliefs and experiences.**

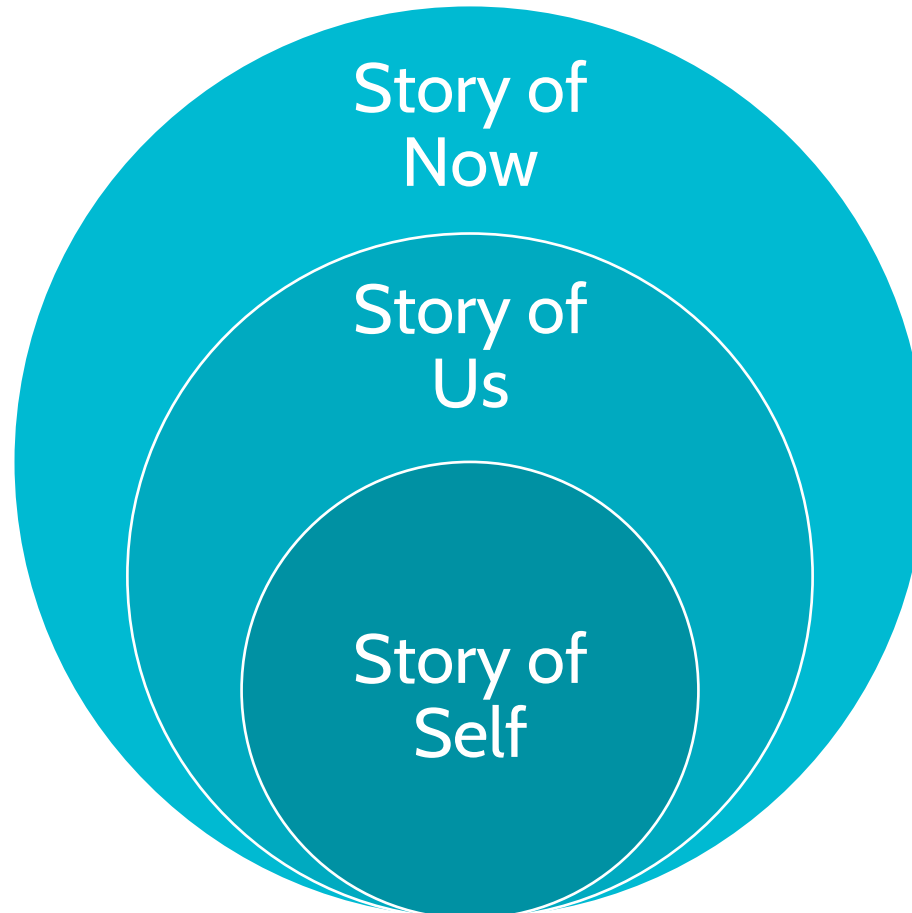
Resource: Public Narrative Guide

This guide is designed as a tool to create your team's public narrative. You can also use this guide, and its accompanying activities, to **united your members**. The resource provides you with activities that connect (1) why each member is here, (2) how you are all connected in this mission, and (3) why the mission is so important.



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Activity #2: A Quick Public Narrative – The Story of Self, Us and Now





Activity #3: Creative Ways to Unite Your Members

Unite your group by connecting others' based on commonalities amongst their varying values, beliefs and experiences.

List of Creative Ways to Unite Members

1	
2	
3	
4	
5	

2. Teach *every* member the values, mission and approach of Partners in Health and Engage.

Resource: Global Health Curriculum

The curriculum has three parts: PIH's the mission and values, their approach to health care delivery, and case studies for contextualizing. Using this resource will aid your team in understanding what it means to fight for the right to health and support the mission of Partners in Health.

Resource: An Introduction to Global Health Delivery Book Club

This book club provides a unique opportunity for PIH Engage members to directly connect with the Chief Medical Officer for Partners in Health, Joia Mukherjee. Reading her book, joining these virtual communications, and asking questions can improve your team's understanding of global health, advocacy and social justice.

Resource: Screening of Bending the Arc

This documentary provides an in-depth history to Partners in Health. It tells the story covering, PIH's beginnings in Haiti, Peru and onward.



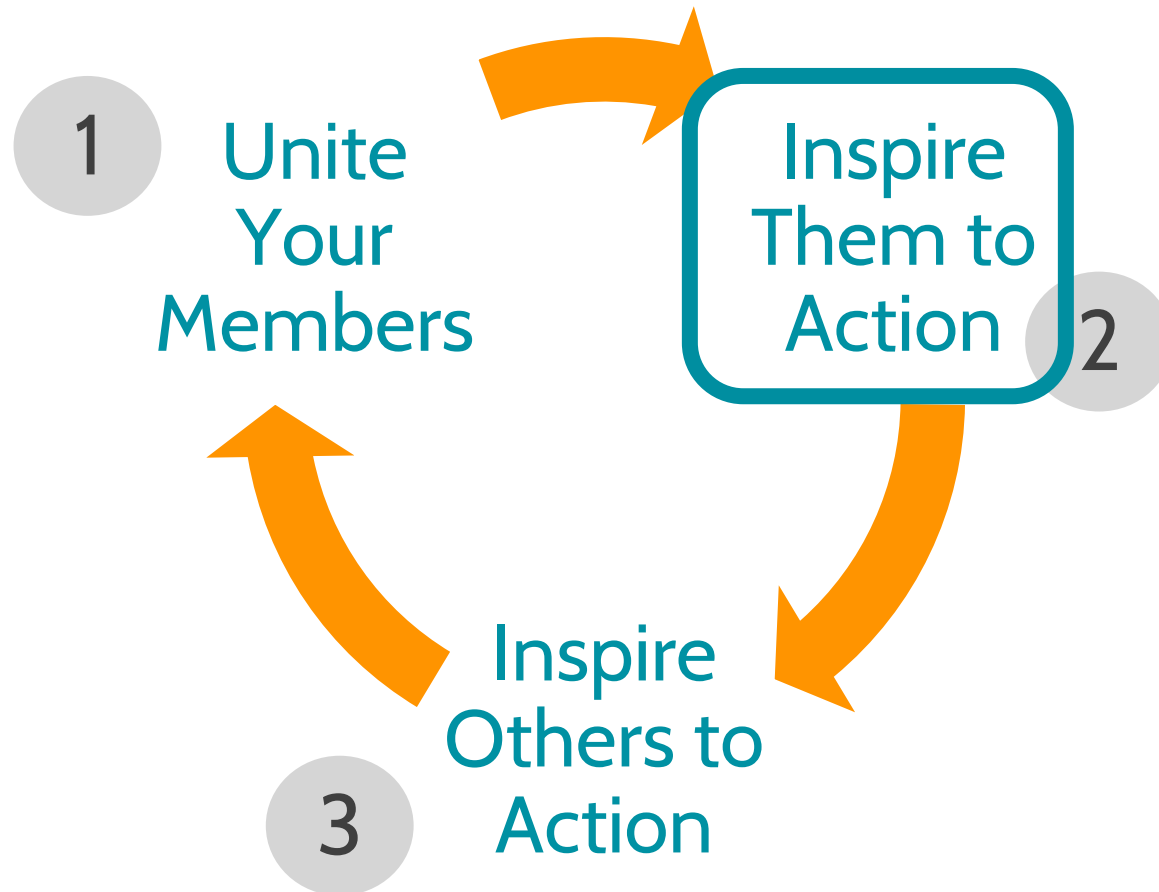
Activity #4: Why “PIH?”

Teach every member the values, mission and approach of Partners in Health and Engage.

What makes PIH unique?	
1	
2	
3	
4	
5	



Where do I begin?



Seek togetherness but remember individuality.

3. Delegate through an *ask*. Make your ask in a way that is geared toward the values of that person.

Resource: PIH Engage Coach

Your coach is a great resource for complex issues such as this. Coaches were selected because of their experience with PIH Engage and relying on them can be highly effective when you are unsure how to approach a situation.



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Activity #5: Practice Your Ask





Where do I begin?



4. Create partnerships that are useful for expanding the movement.

Resource: Student Groups and other Organizations

Student groups and other organizations can be useful for many reasons including creating larger events, networking, advertising, etc.

Resource: University Professors, Initiatives, and Programs

Many colleges and universities have professors, initiatives, or departments dedicated to global health.



Activity #6: Partnerships

Who Do You Partner With?

Who Do You Partner With?	
1	
2	
3	