



Event Fundraising

Everything no one told you about planning a fundraiser



Who do we have here?

Pros/Cons of Group Fundraising:

Pros:



Cons:



Past Fundraising Events:



STRIDES IN SOLIDARITY 2016

Support Partners In Health.
Join a Strides in Solidarity
walk or run this spring.



WWW.PIH.ORG/STRIDES



Whether you are in a city or town...



THINK LOCAL

THINK OUTSIDE THE BOX

Spikes in Solidarity



THINK ENTERTAINMENT



BENDING THE ARC

*"The arc of the moral universe is long,
but it bends towards justice."*
THEY BENT IT FASTER.

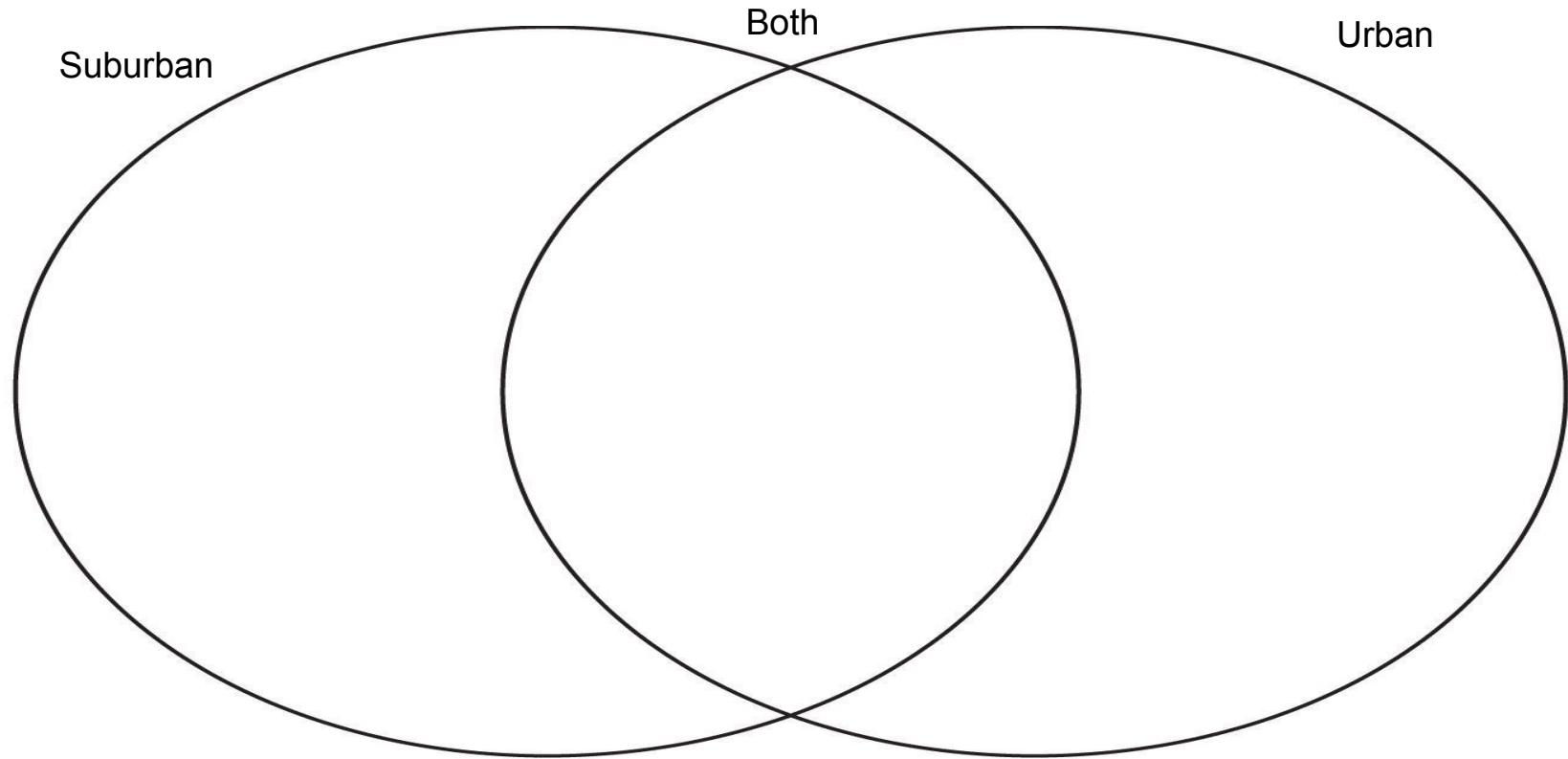


DIRECTED BY ACADEMY AWARD NOMINEE KIEFF DAVIDSON AND PRIMETIME EMMY AWARD WINNER PEDRO ALKÁZAR
WRITTEN BY ACADEMY AWARD NOMINEE CORRI SHEPHERD STERN PRODUCED BY KIEFF DAVIDSON AND CORRI SHEPHERD STERN

Songs in Solidarity



New Fundraising Ideas:



LOGISTICS:

	Goals	Totals
Participant Registration	$(100 \text{ \# of participants}) \times (\$15 \text{ registration fee}) =$	<u>\$1,500</u> Total from Participant Registration
Participant Personal Fundraising (if relevant)	$(20 \text{ \# of participants who fundraise}) \times (\$50 \text{ amt each fundraises}) =$	<u>\$1,000</u> Total from Participant Fundraising
Business Donations (if relevant)	$(2 \text{ \# of businesses that donate}) \times (\$100 + \$400 \text{ each donates}) =$	<u>\$1,000</u> Total from Business Donations
Total		<u>\$3,000</u> Total Money Raised

WHO

WHAT

WHERE

WHEN

WHY

CHECKLIST

DEADLINES

- What day will the event be?
 - 3-6 months in advance
- How many people will be in attendance?
 - 3-6 months in advance
- Where will the event be?
 - 3-9 months in advance
- What supplies do we need?
 - 2-4 months in advance
- Volunteers?
 - 1-2 months in advance
- Donations?
 - 1-3 months in advance
- Supplies?
 - 1-2 months in advance
- Confirmations?
- FB event?
 - 2 weeks- 2 months in advance



FOLLOW UP

- ❑ Thank you notes
 - ❑ Within a week of the event
 - ❑ Speakers, venues, sponsors
 - ❑ Tax forms
 - ❑ Volunteers/Attendees
- ❑ Donating to PIH
 - ❑ Mail a check
 - ❑ Donation reporting form
- ❑ Results
 - ❑ Let people know how much you raised/success stories
- ❑ Reflect
 - ❑ Record notes for following years

Donation Reporting Form

Please include this form with all cash/check donations that you send to PIH. Please also bring cash to the bank and convert it into a cashier's check before sending it to PIH.

For proper acknowledgement, please provide us with names, addresses and amount for all donors that give cash. Use one Donor Thank You Form for each cash donor.

Mail all donations to: Partners In Health c/o Gabriela Sarriera
800 Boylston St, Suite 1400 Boston, MA 02199

Date:

Your Name:

Your Team:

What was your event?

If you would like these funds to be added to the total for your online donation page, please specify the URL of the page to which it should be added:

<https://donate.pih.org/page/outreach/view/> _____

What is the title of the above page? (E.g. "Sheena's Fundraising Page")

What is the name and email associated with the above page? (Who created it?)

Name:

Email:

Total amount included in this form (do not include online donations for this event): \$

What did we forget?