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PIH Engage History & Mission



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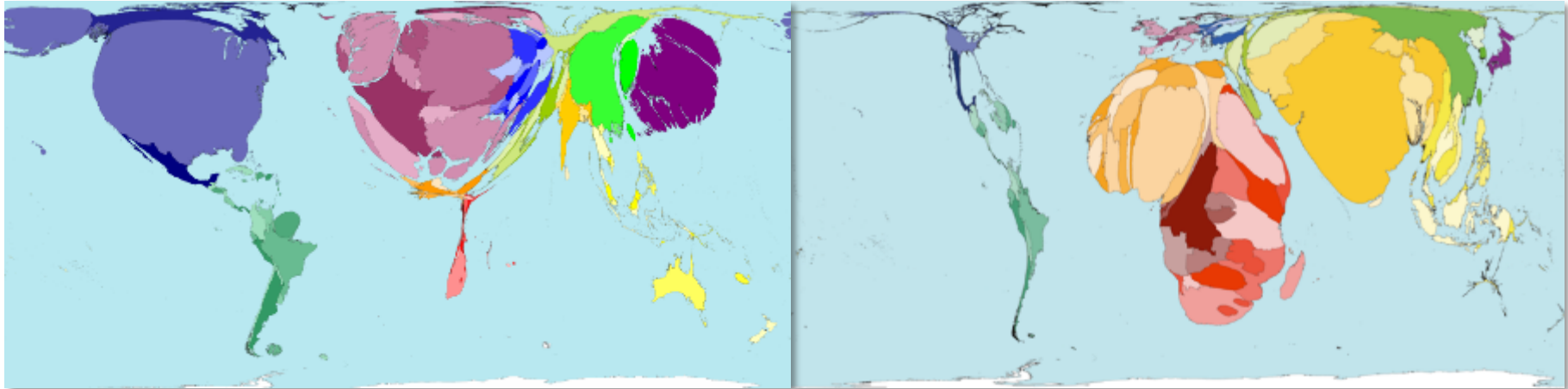
PIH Engage aims to build the right to health movement by growing and amplifying PIH's work to advance the right to health globally.

- We **organize** by building strong teams capable of hosting events, rallies, town hall meetings, and marches.
- We **educate** by holding discussion groups and public lectures about the right to health.
- We **generate** resources to fund high-quality health care for people living in poverty.
- We **advocate** for global and domestic policies that further the right to health.



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The current crisis



**Worldwide public
health expenditures**

**Deaths from
preventable causes**

Sources:

"Public Health Spending," World Mapper, <http://www.worldmapper.org/display.php?selected=213>

"Often Preventable Deaths," World Mapper, http://www.worldmapper.org/display_extra.php?selected=371

Opportunity for Change

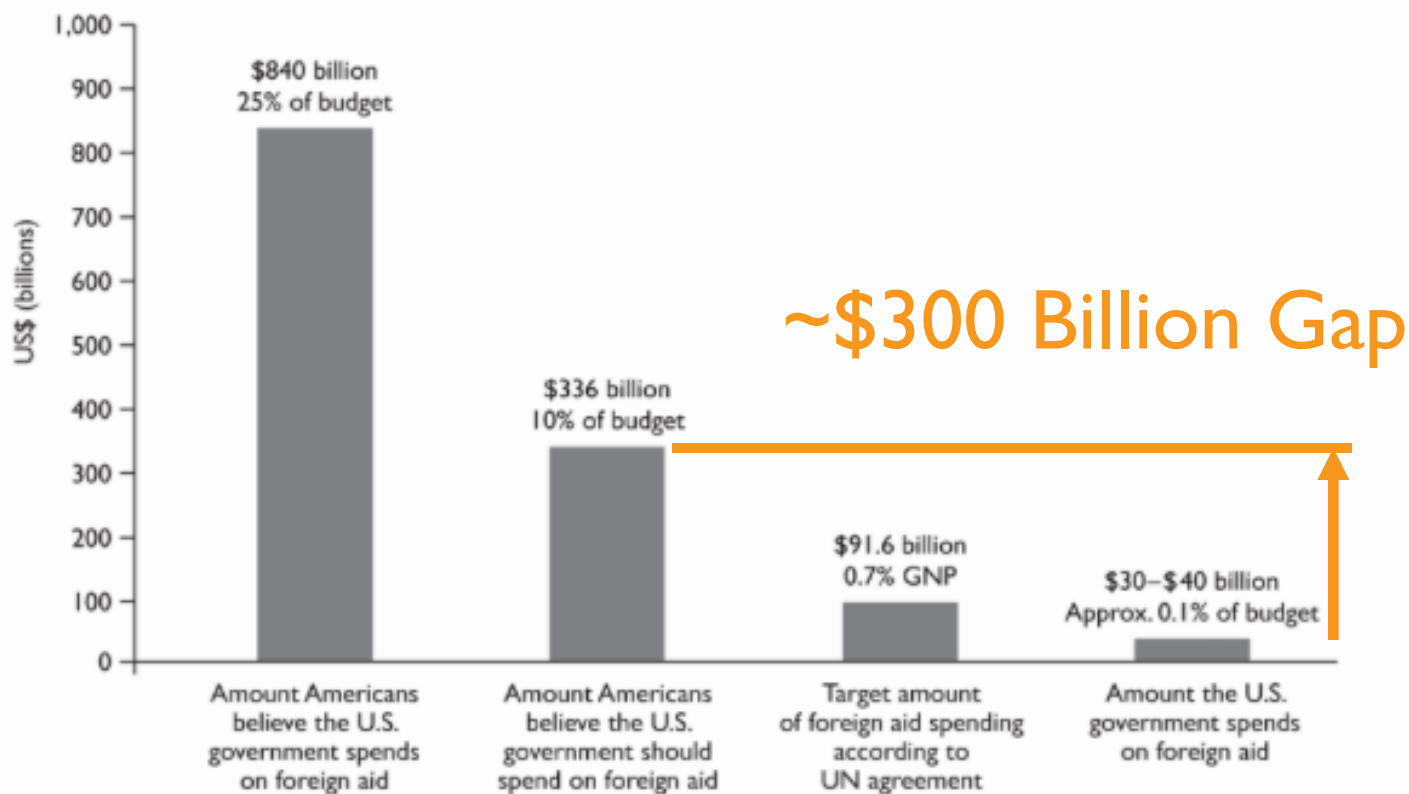


FIGURE 10.5. Perception versus reality regarding U.S. foreign assistance. Source: WorldPublic-Opinion.org, “American Public Opinion of Foreign Aid,” November 30, 2010, www.worldpublicopinion.org/pipa/pdf/nov10/ForeignAid_Nov10_quaire.pdf.



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Today's reality

**But we can't achieve those goals without
a movement to reinvest in global health**



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The current opportunity

We have a chance to change the course of this history.

We've done it before:

- Delivering high quality healthcare to some of the most marginalized people in the world
- Linking that care to the generation of new knowledge and research
- Using that research to drive advocacy for new funding and new policies that serve the poor



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The current opportunity

Remember the power of a social movement





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The current opportunity

We need to bring the movement for global health equity back to the streets



Health is a fundamental human right – and we need to demand that it be recognized



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A brief history

History of PIH Engage



From here...

...to here



History of PIH Engage

2012:

- 20 teams
- No team support
- Bake Sales
- A few letters to Congress
- No transition plan
- Teams were siloed

2019:

- 45 teams
- Coaching
- Personal fundraising and events
- Meetings with Congress
- Steering Committee & Crew

