

Advocacy "201"



Introductions

- Please share (5 min)
 - Your name
 - Pronouns
 - Chapter and leadership position (if applies)
 - Fav. ice cream flavor





• What questions do you have? (15 min)

Prepared Menu: (40 min)

- Legislative Process
- Congressional Committees
- Appropriations
- MoC Office staff structures
- Lookup Cosponsors on a Bill
- Lookup Dear Colleague Letter sign-ons
- Lookup Voting record
- "champions scale"



your questions banked for future webinars

- 1. How to move legislation
- 2. how to connect with legislators
- 3. what's easy to do re: advocacy
- targeting members; committees and who's in control
- 5. ways to follow-up w MoCs
- 6. timing of asks
- 7. keeping up with what's going on
- 8. looking up legislation online

- Legislative Process
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- Example slides: advocacy leads Week I
- last year's advo explainers: <u>http://bit.ly/pihecampaigns</u>
- vincentlin29@gmail.com



Ref: KFF Primer

The US

<u>Congress</u> <u>and Global</u> <u>Health: A</u>

Primer

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Staying up to date

KFF Global Health Policy--<u>daily</u> <u>briefing</u>

Washington Post, POLITICO, The Hill, CQ Roll Call

DC Twitter reporters

KFF Daily Global Health Policy Report

Friday, July 24, 2020

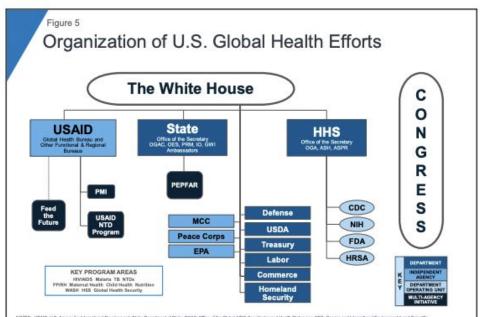
In The News

- * WHO DG Warns No Going Back To 'Old Normal,' Says Coronavirus Surge Driven By 10 Countries; AP Examines Use Of Face Masks Globally
- WHO DG Tedros Rejects Pompeo's Accusations Of Chinese Influence On Health Agency, Warns Of Politicization Of Pandemic
- * U.N. Agencies, O'Neill Institute Establish COVID-19 Law Lab To Gather, Track Laws Related To Pandemic
- Media Outlets Examine Efforts To Develop Coronavirus Vaccine, Distribution Challenges, Herd Immunity
- U.N. Women Director Warns Of Increase In Violence Against Women During COVID-19 Lockdowns
- More Than 10K African Health Workers Infected With Coronavirus; Thailand To Test Vaccine; COVID-19 Cases Rise Among Young People In Spain; Cases Surge In Colombia, Brazil; U.S. Cases Pass 4M
- + Unintended Pregnancies Fall Worldwide But Half End In Abortion; No Evidence Legal Restrictions Prevent Abortion, Study Shows
- U.S. House Democrats Question USAID Acting Administrator Over Political Appointees, Proposed Budget In Light Of Pandemic
- U.K. Government Outlines Aid Cuts; Foreign Affairs Committee Warns New FCDO Could Operate Without Strategic Direction As Trevelyan Expresses Confidence In Raab
- New Study Examines Why Aedes Aegypti Mosquitoes Prefer Human Blood
- More News In Global Health



Background references

- USG-GH Congress and GH Primer
- USG-GH Overview
- USG-GH Primer
- USG-GH Legislation Tracker
- USG-GH Budget Tracker
- USG-GH Key Positions and Officials
- USG-GH HIV Funding
- USG-GH Family Planning Funding
- USG-GH Maternal and Child Health
- **USG-GH** Tuberculosis
- USG-GH Neglected and Tropical Dis.
- USG-GH GFATM
- USG-GH PEPFAR



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Legislative process

- <u>The Legislative Process:</u> <u>Overview (Video) |</u> <u>Congress.gov | Library of</u> <u>Congress</u>
- What's the difference between a bill and a resolution? <u>Types of</u> <u>Legislation</u>

1. Overview of the Legislative Process	5:09
2. Introduction and Referral of Bills	3:19
3. Committee Consideration	3:39
4. Calendars and Scheduling	2:35
5. <u>House Floor</u>	3:53
6. <u>Senate Floor</u>	4:17
7. Executive Business in the Senate	1:59
8. <u>Resolving Differences</u>	3:29
9. Presidential Actions	1:58





- How many bills are introduced and passed each session?
 - Historical Statistics about Legislation in the US Congress
- 116th Congress (2019-2021)
 - Enacted Laws: 145 (1%)
 - Passed Resolutions: 556 (4%)
 - Got a Vote: 558 (4%)
 - Total: 13,241



Cosponsors on a bill

• e.g. has my MoC cosponsored the MMAPPP Act?

Websites:

- GovTrack.us
 - <u>https://www.govtrack.us/congress/bills/116/hr7296</u>
- Congress.gov
 - HR7296 116th Congress (2019-2020): MMAPPP Act of 2020 | Congress.gov | Library of Congress

To require any COVID-19 drug developed in whole or in part with Federal support to be affordable and accessible by prohibiting monopolies and price gouging, and for other purposes. *The bill's titles are written by its sponsor.*

Sponsor and status



Janice "Jan" Schakowsky

Sponsor. Representative for Illinois's 9th congressional district. Democrat.

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Read Text » Last Updated: Jun 22, 2020 Length: 21 pages



Jun 22, 2020 116th Congress (2019–2021)

Status Introduced on Jun 22, 2020

This bill is in the first stage of the legislative process. It was introduced into Congress on June 22, 2020. It will typically be considered by committee next before it is possibly sent on to the House or Senate as a whole.



3% chance of being enacted according to <u>Skopos Labs</u> (<u>details</u>)



History

JUN 22, 2020

Introduced

Bills and resolutions are referred to committees which debate the bill before possibly sending it on to the whole chamber.

Read Text »

If this bill has further action, the following steps may occur next:

Passed Committee



Passed Senate

Signed by the President

Overview Details

Text Study Guide

Cosponsors

22 cosponsors (21D, 1R) (show)
DeFazio, Peter [D-OR4] (joined Jun 22, 2020)
DeLauro, Rosa [D-CT3] (joined Jun 22, 2020)
Doggett, Lloyd [D-TX35] (joined Jun 22, 2020)
Jayapal, Pramila [D-WA7] (joined Jun 22, 2020)
Pocan, Mark [D-WI2] (joined Jun 22, 2020)
Rooney, Francis [R-FL19] (joined Jun 22, 2020)
Velázquez, Nydia [D-NY7] (joined Jun 24, 2020)
Bishop, Sanford [D-GA2] (joined Jun 26, 2020)
Carson, André [D-IN7] (joined Jul 6, 2020)
Cohen, Steve [D-TN9] (joined Jul 6, 2020)
Hayes, Jahana [D-CT5] (joined Jul 6, 2020)
Huffman, Jared [D-CA2] (joined Jul 6, 2020)
McCollum, Betty [D-MN4] (joined Jul 6, 2020)
Norton, Eleanor [D-DC0] (joined Jul 6, 2020)
Pingree, Chellie [D-ME1] (joined Jul 6, 2020)
Porter, Katie [D-CA45] (joined Jul 6, 2020)
Raskin, Jamie [D-MD8] (joined Jul 6, 2020)
Scanlon, Mary [D-PA5] (joined Jul 6, 2020)
Welch, Peter [D-VT0] (joined Jul 6, 2020)
Khanna, Ro [D-CA17] (joined Jul 20, 2020)
Napolitano, Grace [D-CA32] (joined Jul 20, 2020)
San Nicolas, Michael [D-GU0] (joined Jul 20, 2020

Committee Assignments

House Armed Services

House Energy and Commerce

House Science, Space, and Technology

House Judiciary

Committee chairs determine whether a bill will move past the committee stage.





Some helpful videos about appropriations and legislation:

Budget Explained; The Bicameral Congress; Congressional Committees; How a Bill Becomes a Law; Congressional Decisions; Presidential Power; How a Bill Becomes a Law





Committees

- Six committees with primary jurisdiction over most global health programs and funding: the House Committee on Foreign Affairs (HFAC), the Senate Committee on Foreign Relations (SFRC), the House Committee on Energy and Commerce (E&C Committee), the Senate Committee on Health, Education, Labor, and Pensions (HELP Committee); and the House and Senate Committees on Appropriations (Approps. Committees)
- House Foreign Affairs (HFAC) and Senate Foreign Relations (SFRC)
 - Responsible for oversight and legislation relating to foreign assistance, including programs operated by the Department of State, USAID, and the Millennium Challenge Corporation (MCC). SFRC is also responsible for confirmation of presidential appointees at these agencies.



SFRC

Members, 116th Congress [edit]

Main article: 116th United States Congress

Majority	Minority
Jim Risch, Idaho, Chairman	Bob Menendez, New Jersey, Ranking Member
Marco Rubio, Florida	Ben Cardin, Maryland
Ron Johnson, Wisconsin	Jeanne Shaheen, New Hampshire
Cory Gardner, Colorado	Chris Coons, Delaware
Todd Young, Indiana	Tom Udall, New Mexico
John Barrasso, Wyoming	Chris Murphy, Connecticut
Johnny Isakson, Georgia (until January 2020)	Tim Kaine, Virginia
Rob Portman, Ohio	 Ed Markey, Massachusetts
Rand Paul, Kentucky	Jeff Merkley, Oregon
Lindsey Graham, South Carolina	Cory Booker, New Jersey
Mitt Romney, Utah	
Ted Cruz, Texas	
David Perdue, Georgia (from January 2020)	

DOMESTIC HEALTH

https://medium.com/k-street/understanding-thecongressional-committee-assignment-process-3a48c4fd2a8e

Standing & Permanent Select Committees	Standing & Permanent Select Committees	
House of Representatives	Senate	
Agriculture	Agriculture, Nutrition, and Forestry	
Appropriations	Appropriations	
Armed Services	Armed Services	
Budget	Budget	
Education and Workforce	Health, Education, Labor and Pensions	
Energy and Commerce	Commerce, Science, and Transportation	
Ethics	Ethics (select)	
Natural Resources	Energy and Natural Resources	
Financial Services	Finance	
Foreign Affairs	Foreign Relations	
Homeland Security	Homeland Security and Governmental Affairs	
Intelligence (select)	Intelligence (select)	
Judiciary	Judiciary	
Rules Rules and Administration		
Small Business	Small Business and Entrepreneurship	
Veterans' Affairs	Veterans' Affairs	
Transportation and Infrastructure Environment and Public Works		
Ways and Means	Banking, Housing, and Urban Affairs	
Oversight and Government Reform	Indian Affairs (select)	
Science, Space, and Technology		
Small Business		

	Regular Appropriations (Budget Authority)			
	Subcommittee		FY 2015 Appropriation	FY 2016 House 302(b)
Γ	Agriculture		\$20.6 billion	\$20.7 billion
Γ	Commerce, Justice, Science		\$50.1 billion	\$51.4 billion
Γ	Defense		\$490.2 billion	\$490.2 billion
	Energy and Water		\$34.2 billion	\$35.4 billion
Γ	Financial Services and General Government		\$21.8 billion	\$20.2 billion
Γ	Homeland Security		\$39.7 billion	\$39.3 billion
	Interior and Environment		\$30.4 billion	\$30.2 billion
	Labor, HHS, Education	J	\$156.8 billion	\$153.1 billion
T	Legislative Branch		\$4.3 billion	\$4.3 billion
	Military Construction and VA		\$71.8 billion	\$76.1 billion
	State, Foreign Operations		\$40.0 billion	\$40.5 billion
T	Transportation, HUD		\$53.8 billion	\$55.3 billion
	TOTAL		\$1.014 trillion	\$1.017 trillion

Form Steering Committees

steering committees are Four created, one for each party in each chamber. Each has its own unique structure that is determined by party rules, and the parties frequently make small changes. Some steering members are directly chosen by floor leadership. Some are automatically elevated because of their position as a party or committee leader, such as the deputy whips. Other steering members are elected by rank-andfile members to serve as regional representatives.

Deliberation and Voting

2.

Steering committees formed for several weeks, the steering committee members debate how they will assign spots on the legislative committees. During this time, colleagues will lobby them for desirable assignments. Steering committee members eventually reach consensus on the assignment list and vote to finalize them.



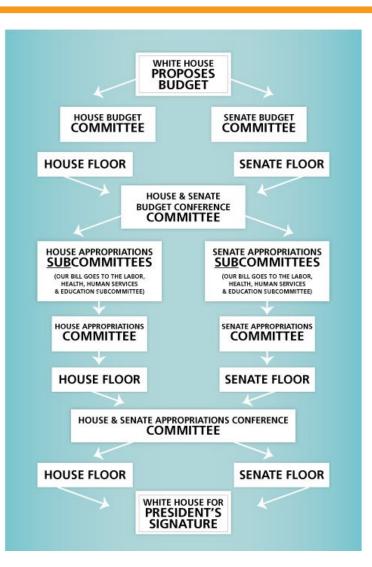
3. Final Votes & Approval

Once the steering committee has made its recommendations, the party caucus as a whole will vote to approve. Then, the entire chamber will vote to approve both parties' lists. These votes are largely a formality, since the steering committee recommendations are always accepted.

> Source: Casey Botticello of Black Edge Consulting



Appropriations Cycle



Quick Guide to the U.S. Appropriations Process



Appropriations Cycle

• January: Annual appropriations process begins for the next Fiscal Year (October 1 - September 30)

• All year, and especially from January-June: Build support through calls, letters, meetings, and media on key issues

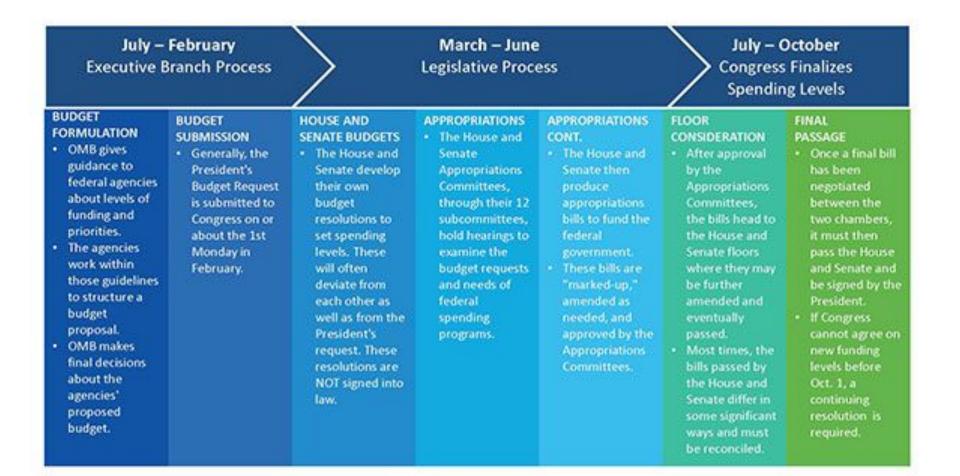
• March-April: Ask members to sign Dear Colleague Sign-On Letters "wish-list letters" that are submitted to State and Foreign Operations Appropriations Subcommittees (March in the House, April in the Senate)

• March-April: Get members to attend hearings on key issues in the House Foreign Affairs Committee, Senate Foreign Relations Committee, and House and Senate Appropriations Committees

• May-June: Key appropriations markups and votes in subcommittees

• September-October: Appropriations negotiations between House and Senate leadership and White House ahead of the final budget. If Congress and the President do not agree on a budget in time, Congress must pass a "continuing resolution" to extend the deadline, otherwise the government is "shutdown," closing/furloughing non-essential programs and federal employees.

The Federal Budgeting and Appropriations Process



How do we influence funding? 3 key ways

1) Write letters, call, and meet with our members of Congress (MoCs) urging them to contact SFOPS committee leaders who determine foreign aid funding priorities.

2) Receive and **submit "funding request forms"** to our MoC offices. Deadlines are in <u>early March</u>.

3) Get MoCs to sign onto "Dear Colleague letter" petitions. The deadlines are in <u>March-April</u>, and these letters are sent to the Chair and Ranking Member of the SFOPS committee.



Starting in February and continuing into late March or early April, SFOPs will hold hearings, take input from advocates, and, most critically, receive "wish list letters" or **"Dear Colleague Letters"** from members of Congress. The Chair (majority party leader) and Ranking Member (minority party leader) of SFOPs will consider input from their subcommittee members and from all members of Congress. PIH Engage advocates will meet with or write to their members of Congress, urging them sign onto these Dear Colleague Letters before mid-April.



DCL Signons

- How do I know if my MoC signed onto a DCL?
- Find your rep & senators here: <u>https://www.govtrack.us/congress/memb</u> <u>ers</u>
- Go to: <u>spreadsheet of FY20 sign-ons</u> to see if your representative and senators signed onto Dear Colleague letters for Bilateral TB or The Global Fund last spring.

Support PEPFAR and the Global Fund to Fight AIDS, Tuberculosis, and Malaria

Please join Representatives Barbara Lee (D-CA) and Ann Wagner (R-MO) in the call for strong support for our bilateral global HIV/AIDS response, and our multilosteni global HIV/AIDS tubercalosis, and malaria response. For information please contact Data Ladalladismai Loura govi an Rep. Lee's office or MoN/BarbarComato house.gov; in Rep. Wagner's office.

To cosign, please fill out this form.

The closing date for this letter is NOON on March 25, 2019

Dear Chairwoman Lowey, Ranking Member Granger, and Ranking Member Rogers:

As you consider the Fiscal Year (FY) 2020 State, Foreign Operations, and Related Programs Appropriations bill, we write to request a continuation of critical and timely support for the President's Emergency Pfan for AIDS Relief (PEFFAR) and the Global Fund to Fight AIDS, Tuberculosis, and Malaria (Global Fund). We are grateful for your past leadership in ensuring these programs continued to be robustly funded. We look to you again as PEPFAR and the Global Fund work towards the rapid acceleration of HIV prevention and treatment programs as global efforts focus on the goal of ending the AIDS epidemic by 2030.

U.S. leadership through PEPFAR and other bilateral investments, along with multilateral investments in the Global Fund over time have been transformative in fighting the deadly HIV/AIDS epidemic that was devastating countries, and the results are assuonding. In 2018 PEPFAR supported life-asswing antiretroviral treatment for 14.6 million people, including over 700,000 children. Through PEPFAR support, over 6.8 million orphans, vulnerable children and their caregivers accessed critical care and support services and since its inception more than 2.4 million new infections were averted in children.

By working hand in hand with countries and partners like PEPFAR, the Global Fund efforts have saved over 27 million lives since its inception in 2002. Its 2018 annual report shows that the Fund has supported 17.5 million people on anti-retroviral treatment for HU, 5 million people treated for TB, and has distributed 197 million insecticide-treated bed nets for malaria prevention. To better tailor the HIV/AIDS programs to those most in need, allocations for prevention for key and vulnerable populations are up by nearly 30 percent for 2017-2019 over the previous funding period. Similarly, progress on the TB epidemic hinges on finding the over four million missing cases each year. The Global Fund has focused efforts in 13 countries that account for 75 percent of missing people with TB globally to find an additional 1.5 million cases by the end of 2019.

The co-epidemics must be battled together to bend the curve against the diseases and increased investments and efforts are necessary to end the epidemics. PEPFAR and the Global Fund are not only leading global efforts to improve HIV care, but they also enable countries to improve the overall health of their citizens by creating a lasting infrastructure that positions partner countries to respond to a range of health challenges and threats. PEPFAR is pashing countries towards controlling their epidemics and with its new investment case for the 2020-2022 replenishment, the Global Fund aims to save 16 million more lives.



MoC Office staff structures

<u>Congressional Staff: Duties and Functions of Selected Positions</u>

Positions	
Chief of Staff	Grants and Projects Coordinator (House)
	Director of Special Projects and/or Grants (Senate)
Constituent Services Representative/Caseworker	Legislative Correspondent
Counsel	Legislative Director
District or State Director	Office Manager ^a
District or State Scheduler	Press Secretary/Communications Director ^b
Executive Assistant	Scheduler (Washington, DC)
Field Representative	Systems Administrator



Lookup voting record

Vote Smart, Gov Track, Congress.gov





"Champions Scale" Tool

full tool: Training Session: Champions Tool, Language Recognition

Meeting tips	Use stories that personalize the issue & move the MoC emotionally
 Research the MoC's background and voting history on the issues Evaluate the MoC and determine where they are on the champion scale for each issue 	When meeting, always begin by acknowledging them
Always make requests just above their current level to encourage them to move up	Listen carefully to everything they say for clues about where they are on the champion scale

Level Name

Objectives at this level

Level: 4 Champion

□ Inquire on creating new legislative initiatives.

□ Help MoC see that his/her efforts as a Champion are worth while.

Level: 3 Leader

□ Inspire MoC to become more by providing a vision of what it means to be a champion: using examples inside and outside of Congress.

□ Help MoC stake out his/her champion terrain on our issues.

Level: 2 Advocate

□ Encourage MoC to consider taking individualized actions that go beyond the basics and demonstrate leadership.

□ Help MoC find and deliver on his/her passion around one or more issues.

Level: 1 Supporter

□ Move MoC beyond taking basic action toward being vocal (in media, public, and hearings) and enrolling colleagues.

Level: 0 Neutral--Uninformed

□ Educate on issue or cause.

- Determine and start to build areas of support.
- Reach aides and decision-maker at emotional level
- Get them to take an action.

Level: -1 Opponent

- U Weaken their opposition; move them toward neutral.
- □ Find common ground between your point of view and theirs.
- □ Educate MoC on issues in way he/she can relate to.

Level Name,	Determining Their Level	
Objectives	- They Might Say:	Moving Them to the Next Level:
Objectives Level: -1 Opponent Objectives at This Level: Weaken their opposition; move them toward neutral. Find common ground between your point of view and theirs. Educate MoC on issues in way he/she can relate to.	 They Might Say: "I can't meet with your group." "I won't/can't support this." "It's not a problem" "Your solution will not fix this." "My constituents will not support this." "We don't have money for that, it's not a priority." 	Moving Them to the Next Level: Get the ear of the key aide first Share stories (DVD, spoken word) with MoCs and aides that leave them moved on the issues. Research MoC's interests and background to find ways to show how RESULTS aligns w/their interests. Use his/her website and other sources. Find foothold with one issue, or one aspect of one issue. Be persistent about getting in front of MoC in meetings and public gatherings.

Level Name, Objectives	Determining Their Level – They Might Say:	Moving Them to the Next Level:
Level: 2 Advocate Objectives at This Level: Encourage MoC to consider taking individualized actions that go beyond the basics and demonstrate leadership. Help MoC find and deliver on his/her passion around one or more issues.	 "I will talk to my colleagues & leadership and urge them to support this." "I might be willing to write an oped on this." "I would sign on to a letter supporting this and engage others." "People in our community should know about this. " 	 Ask MoC to talk and/or write to leadership and report back. Let MoC know he/she has support of entire organization (staff & network) when leading. Encourage member to join key committees. Hold regular phone meetings with key DC aide(s) every 1-2 months. Be persistent about getting in front of MoC in meetings and public gatherings. Provide regular positive feedback on MoC's action via letters, events, and media. Look for opportunities to put MoC in contact with people affected by the issues including encouraging MoC to visit projects on the ground that address our issues Demonstrate community support for his/her actions. Offer to organize public events with the MoC (forums, radio, TV, etc). Get member to sign on to 2 or more opeds per year. Ask a colleague in MoC's state, caucus, interest group to join him/her in taking an action. Ask the MoC to initiate their own "Dear Colleague" letter.

Level Name, Objectives	Determining Their Level – They Might Say:	Moving Them to the Next Level:
Level: 4 Champion Objectives at This Level: Inquire on creating new legislative initiatives. Help MoC see that his/her efforts as a Champion are worth while.	 "I will build the support and visibility needed to make sure this passes." "I will walk this around the floor and make sure it happens." "Can I count on the full support of your organization on this?" "What do we need to do to make this happen?" 	 Ask MoC to author and shepherd legislation through. Enlist RESULTS staff & grassroots in achieving what MoC has set out to achieve. Ask MoC to talk and/or write to leadership and report back. Let MoC know he/she has support of entire organization (staff & network) when leading. Encourage member to join key committees. Hold regular meetings with key DC aide(s) every 1-2 months. Be persistent about getting in front of MoC in meetings and public gatherings. Provide regular positive feedback on MoC's action via letters, events, and media. Look for opportunities to put MoC in contact with people affected by the issues. Demonstrate community support for his/her actions. Offer to sit on their community advisory panels and to provide other input. Offer to organize public events with the MoC (forums, radio, TV, etc). Get member to speak on conference call, IC. Ask MoC to initiate a sign-on letter on an issue working with our DC staff.