

Community Building 101



Training Institute 2020

Introductions!

- Name
- PIH Engage team
- Why is community building important/ what drew you to this?
- Where is the first place you want to travel to when we can?

Before we start...

On a scale of 1-10, how confident are you in

- Your understanding of community building
- Ability to access resources available
- Conducting CB events virtually
- The process of planning an event/goal-setting

What is community building?

Word cloud activity:

- Follow the link sent in the chat
- Answer “what is community building” in 3-5 words.

Post-Activity Discussion:

- What does this representation mean for us PIH engage chapters?
- What does it suggest we need to do as community builders?

Community Building focuses on building people power for the team. Community Build Leads will lead member recruitment, build relationships across the team, and develop a culture of honesty, activism, and deep commitment.

Resources available

What resources are available for community building?

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- Bending the Arc Screening
- Global Health Curriculum
- Public Narrative Guide
- Community Building Lead Manual
- Crash course
- PIH Engage videos
- Plus many more!

How does one build community virtually?

- Write down two bullet points regarding strategies of how to host educational events online
- Write down two bullet points regarding getting new members/ member retention virtually

Event planning

- Example!
- In groups: plan one event in your teams in relation to community building
 - Take 5-7 minutes to plan it in groups
 - Get ready to share back with the main group

Events: member retreat, virtual webinar, book club//global health curriculum, guest speaker//panel

Takeaways

On a scale of 1-10, how confident are you in

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Organizing is a form of leadership that enables a group of people to turn its resources into the power to make change.

What is community building?

