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TI 2020 Workshop: Hosting Events and Building Partnerships

- Name
- Pronouns
- Chapter
- What your semester/year looks like (in-person, virtual, hybrid, etc.)
- Position
 - (TC, Fundraising, Community Building, Advocacy, member)
- Your favorite easy meal!

Led by Paula! 
Coach
National Team





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**Community building is
developing a culture of honesty,
activism and deep commitment**



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Community Building Events



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What are community building events?

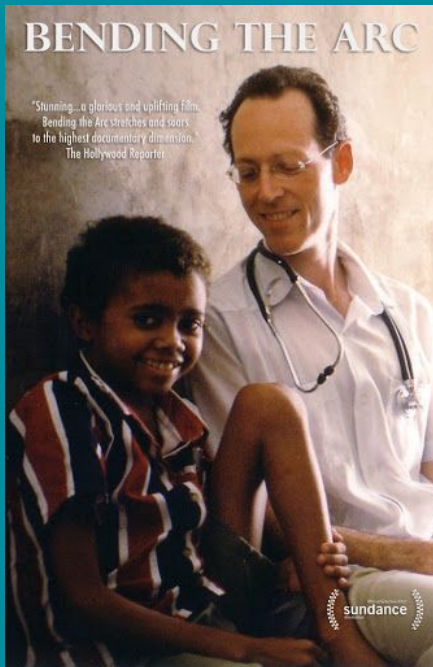
- Community building events allow for your Team and network to become stronger
- Stronger communities → Empowerment
- Events can revolve around education, recruitment, celebrations, fundraisers, volunteering, etc.



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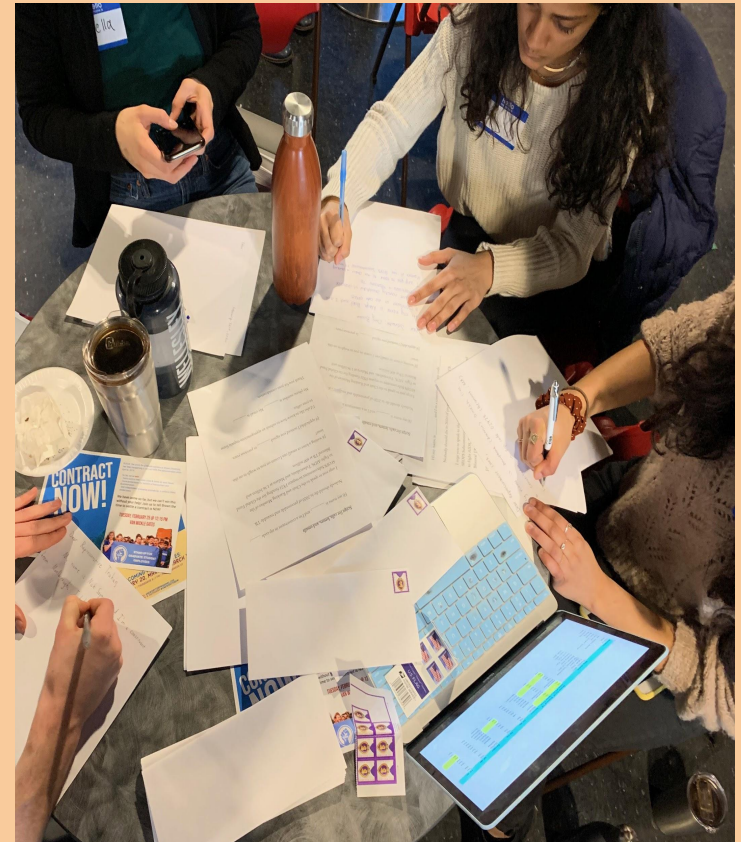
Examples of Common Community Building Events



Brown University --- Regional Retreat

We held a regional retreat with 3 teams in the northeast (Brown, Boston, Northeastern). This full-day event included advocacy sessions such as calling/emailing/writing letters to members of Congress (~30 calls, 16 letters, ~30 emails) and mock MoC meetings, community-building (addressing team issues + coaching practice, global health curriculum Ch 4 discussion), and fundraising (practicing our stories of self for personal fundraising). It was a helpful introduction for new members of our teams to get a better sense of PIHE goals and values, as well as a chance to interact with members of other teams. That way we can build relationships, collaborate, and work together to problem solve common issues teams.

-Brown team



Cornell University

Bending the Arc Screening

We hosted a Bending the Arc screening where students from different majors joined. We had contacted professors who taught courses that overlapped with the themes of the movies (i.e., inequality, social justice, global health, health care, international relations, anthropology) and this aided in promoting the event. At the end of the event, we gave a speech on the importance of working towards global health equity and gave audience members the opportunity to donate to our fundraiser. *-Cornell team*



PIH ENGAGE PRESENTS

Bending the Arc
MOVIE SCREENING

NOVEMBER 21ST • 5-7 PM
GOLDWIN SMITH HALL 132

FREE EVENT
SNACKS WILL BE PROVIDED

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LEARN MORE ABOUT GLOBAL HEALTH EQUITY!





University of Louisville

Crash Course

My team was brand new at the start of this year, and as a part of initial community building, we hosted a night where myself and all of our team members completed the crash course together! Since I was still in recruitment phase, it was really helpful to get everyone on the same page as far as what PIH's work is and how we're contributing. There were only around 7 of us, but getting to watch the videos and discuss the material together was a great way to build understanding from the ground up. *-UofL team*



Crash Course

Welcome to PIH Engage!

Introduction to Partners In Health Engage: "Crash Course" 2020-21

The goal of the PIH Engage Leadership crash course is to onboard Team Coordinators and Leads and develop your ability to lead your teams. You will learn about the history, structure, resources, and pillars of PIH and PIH Engage, as well as important context about global health inequities. The crash course will help introduce motivational, educational, and strategic skills to prepare you to become a leader with Engage.

It includes six self-paced learning modules—you can "submit" to save and come back to "edit your responses" at any time to finish. It is intended to be completed over the course of one week, committing ~30 min/day to each module. However, please complete at your pace. The links following each question are meant to assist you in your answer—please take a look at them!

You are not being evaluated or judged, the Crash Course is purely to help your understanding of PIH Engage and global health. Your responses will only be used to collect metrics, feedback, questions, and comments. There is no 'right' answer - just be honest and thoughtful :)

Bainbridge Island/Pacific NW

Webinar

We hosted a webinar titled “Partners In Health’s Response to Non-communicable Diseases and the COVID-19 Pandemic.” Emily Dally, the Director of Impact at PIH, and the Policy Director of NCD Synergies spoke about this issue. It was a really informative and engaging panel with over 30 people in attendance! *-Bainbridge Island team*



PNW PIH ENGAGE NETWORK WEBINAR

**PARTNERS IN HEALTH'S RESPONSE
TO NON-COMMUNICABLE DISEASES
AND THE COVID-19 PANDEMIC**

May 19th 2020
5pm PST • 8pm EST



Emily Dally
Emily Dally is the Director of Impact at Partners In Health and also leads their global COVID-19 response.



Dr. Neil Gupta
Dr. Neil Gupta is the Policy Director of NCD Synergies, as well as an internist, pediatrician and public health expert. Previously, he was the Chief Medical Officer of Partners In Health in Rwanda.

Register at: <https://tinyurl.com/pnwpihengage>

Rice University

World AIDS Day event

We hosted an awareness/educational event on World AIDS Day, December 1st, 2019. This was an opportunity for us to both raise awareness about AIDS and supplement our fundraising campaign. We had approximately 15-20 event attendees, and each of them got a free Tiff's Treats cookie which they could decorate with an AIDS solidarity ribbon design. We encouraged them to participate in a game/quiz to learn about the history of AIDS, AIDS activism, and PIH's advocacy pertaining to HIV/AIDS. We also asked that they sign a poster with something that they had learned or why they thought HIV/AIDS activism was important. Some also donated to our fundraising campaign for Zanmi Lasante Haiti, explicitly tied to building capacity for HIV/AIDS testing and treatment. Through this event, we were able to attract a few new people to our listservs and our meetings and supplement our fundraising campaign. *-Rice team*



Duke University

Volunteering/Partnerships

A group of our PIHE members volunteered twice this past year at Meals on Wheels, an organization that provides meals to those in the community who are unable to prepare meals for themselves. We helped prepare meals to be delivered around Durham and helped with organizational tasks. It was overall a very successful event because it was fun for the team to get together on a Saturday morning and work together toward a cause that contributes so much to our community.

We also volunteered at the Ronald McDonald House, an organization that helps provide a place to stay for families in need with a child who is receiving treatment at a nearby hospital. We held a face-painting activity night for the children that were currently staying there. Giving them a chance to have a break from the stress felt extremely rewarding for all of us involved. *-Duke team*





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What events have you held in the past?

- Mental Health Awareness week, panels & conversations
- Webinar on what we can learn from infectious disease
 - 70+ people registered
- Sweat in Solidarity event
- Color Me Rad
- Panels
- BTA screening
- Bake sale
- U Miami - Webinar
 - Other Engagers joined
- UH - yearly convention with a global health speaker
- U Miami - medical anthro postgrad talking about their work
- UH - monthly volunteer at the Taro patch, promoting cultural education and community bonding



Pros/Cons of Virtual Events

Pros:

- Can reach more people to attend and more speakers
- Easier to organize, using only Zoom
- Breakout rooms
- Virtual events easier to be recorded, for access and to be spread around
- So much joy out of still communicating over the summer!
- Grateful for more interaction
- More time for meeting w/ MOCs, more LTEs
- Great for maintaining people

Cons:

- Not together :(
- Measuring engagement
- More unpredictable (technology)
- Difficult to fundraise
- More difficult to recruit
- Hard to hold people accountable, communications



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How do we see community building events for the upcoming year?

- LOT OF SKYPE
- Trivia Night
- Have online panels & webinars
- Powerpoint presentations on PIH's work
- Make videos of current members talking about PIH to send to everyone
- Collaborating across the country
- Hoping the pandemic will end!
- Rescheduling events that had been cancelled
- Hosting virtual BTA screenings



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Building Community Partnerships



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What are community building partnerships?

- Community partners
- Volunteer opportunities
- Sponsors
- Other on-campus organizations
- Other activist groups
- What else?



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What partnerships has your Team created in the past?

- Other health organizations for Health Night, education and recruitment
- Poster sessions
- Global Health week (environmental, refugee, globemed)
- Bird-dogging groups
- County Health Department, networking event
- The Global Fund Town Hall
- Medical fair
- Songwriting club
- Pre-medical association, pre-dental, pre-pharm
- Golden Key, Honors Society
-



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How do we see forming partnerships for the upcoming year?

- Creating videos
- Collaborating with existing organizations to advocate for BIPOC & oppressed groups to emphasize that aspect of PIH
- Collaborating with inside & outside orgs
- Trying much harder!
- Working with more businesses
 - Advertising with them, etc.
- Virtual cooking class!
- Fundraising events
- Fundraising tickets
-



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How to Build & Maintain Partnerships

- Tap into personal connections
- Share your story of self
- Select collaborative/mutual partners
- Create an ongoing relationship
 - Ex. Introduce the new Leads every year
 - Ex. Set a schedule for volunteer opportunities
- Check-in
- What else?



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Brainstorming for the Year

- What events can you (safely) hold for your Chapter/school/network this year?
- What partnerships can you (safely) form this year?
- How will you work towards these?
- Brainstorm some ideas for the upcoming year!



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Breakout Sessions



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Thank You!

Hope you enjoy the rest of the TI!