

PIH Engage 2021 Campaigns

Our Teams



**Socios
En Salud**
Partners In Health
ENGAGE



**Compañeros
En Salud**
EMBAJADORES



Your Progress Last Year!



249
meetings
with
Congress



390
calls
to Congress



740
letters
to Congress

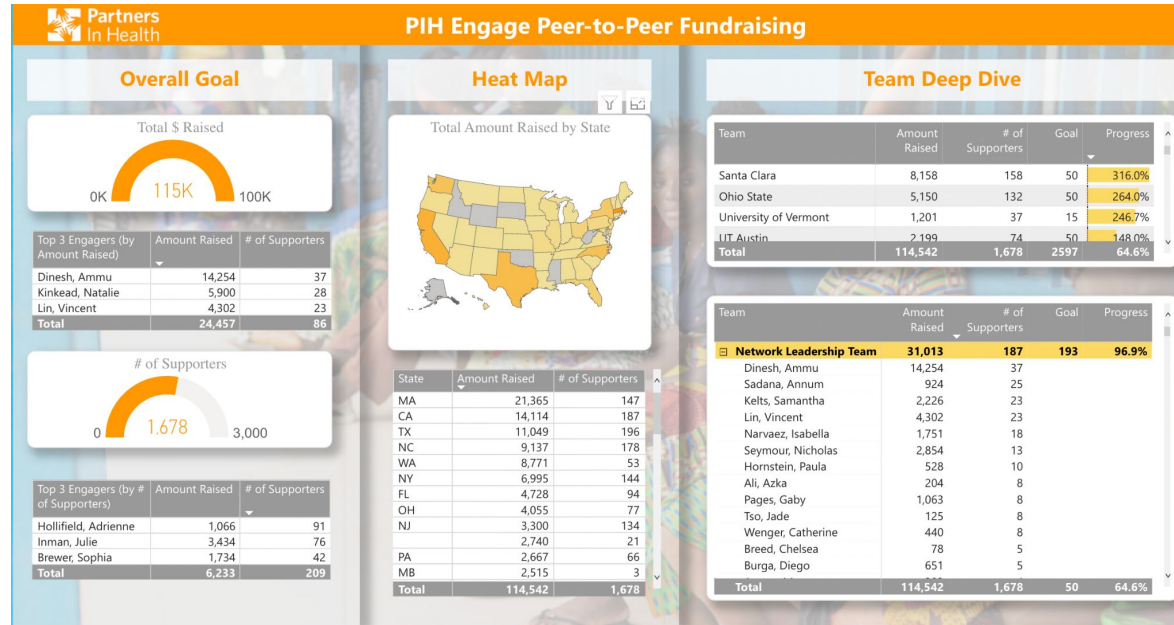


73
LTE
submissions

Participants in meetings with Congress: 202 Engagers across 42 teams met with 156 different offices.

Letters to the Editors published in: Greensboro News and Record, The Star Tribune, the Austin American Statesman, and more.

Your Progress Last Year!



GOALS & ACHIEVEMENTS

GOALS:

- (1) Engage at least 3,000 unique donors
- (2) Fundraise at least \$100,000

ACHIEVEMENTS:

\$113K
raised

1678
donors

296
Engagers
fundraising

42
fundraising
events

Community Building Campaign

Community Building Goals

Overall Goal:

The goal of the community building campaign is to build a strong Engage constituency of 650 dedicated team members and 1,300 supporters who continually foster inclusivity, develop self-reflective leadership, and educate each other on past and present forces that shape health systems and the path towards global health equity.

Network-Wide Goals:

- **Team building**
 - 650+ dedicated team members
 - 1,300+ supporters
- **Education**
 - 650+ members are highly fluent in our three learning objectives
 - 650+ members complete the 2021-22 Crash Course

CB Team Targets

Team Targets:

- **Team building**
 - 10+ dedicated team members
 - 20+ supporters attend engage team-hosted events that utilize learning objectives
 - 1 on 1's are completed with every dedicated member
 - A relationship is built with 1 other community organization that aligns with PIHE values
- **Education**
 - Every dedicated team member will be fluent in each learning objective as measured by
 - The completion of the crash course by every dedicated member
 - Team use of 3+ lessons from PIH Engage's educational resources

Learning Objectives

Objective A: Members understand and are able to explain the core values and concepts of PIH and PIH Engage.

Objective B: Members are able to identify the persisting impacts of racism and colonialism on the health of marginalized communities and understand that global health equity necessitates change in systems, structures, policies, practices, and attitudes so that power is redistributed and shared equitably.

Objective C: Members comprehend and are able to explain the framework, context, and reasoning behind our fundraising and advocacy campaigns.

GET UP and DANCE with BTS



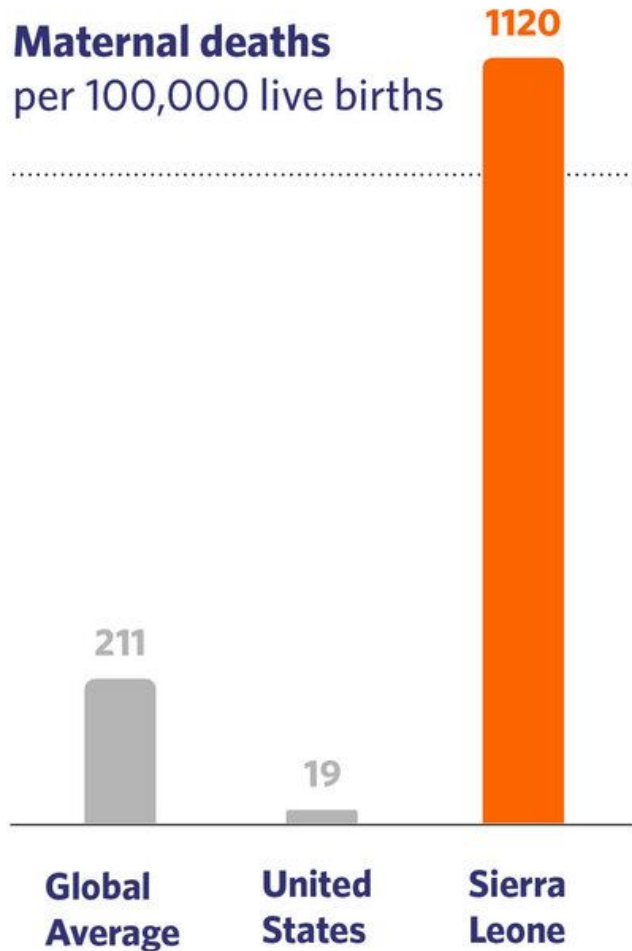
Fundraising Campaign



Broke Ground on the MCOE!!

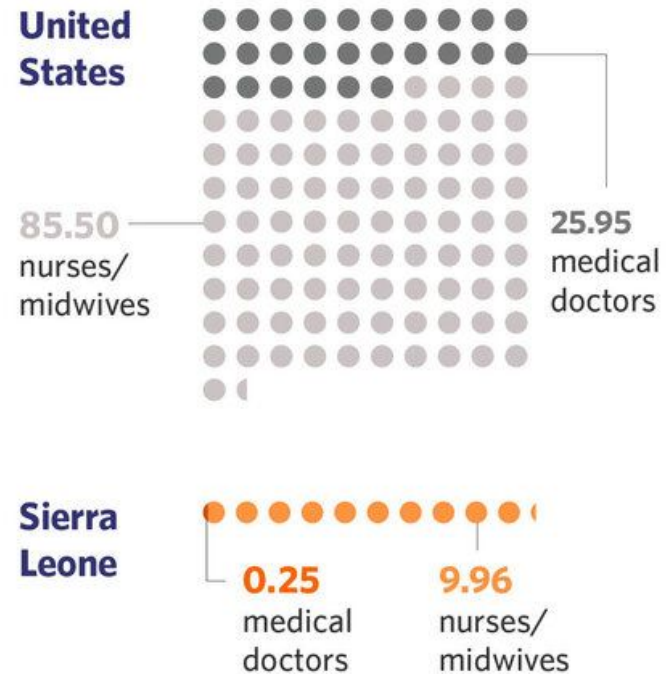


Maternal mortality in SL



Data provided by UNICEF, Sept. 2019.

**# of medical doctors, nurses
and midwives** per 10,000 people



Data provided by World Health Organization, 2011.

Why Focus on History?

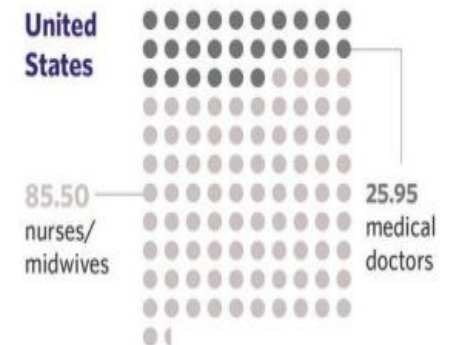
- Address health inequities and preventable deaths via healthcare delivery efforts (i.e. MCOE)
- AND, we need a larger analysis of history and economics to **understand why these problems came to be and persist**, and to address **systemic and structural causes**.

Slave Trade and British Colonial Rule

- Transatlantic slave trade
- Colonial rule: British banned Black doctors from the colonial medical service after 1902
- No nursing school in Sierra Leone until 1964, several years after independence
- No medical school until 1988.

Dr. Dibba: Only one doctor remains working in a rural area out of 10 medical graduates in my year from the single medical school (COMAHS) in Sierra Leone.

of medical doctors, nurses and midwives per 10,000 people



Data provided by World Health Organization, 2011.

Structural adjustment and resource extraction

- Material disparities
- Lack of medical and nursing education (in addition to primary, secondary)
- Distrust of foreign and government institutions

Goal: \$125,000
via 3+ donors per Engager,
with 10+ Engagers per team

Why?

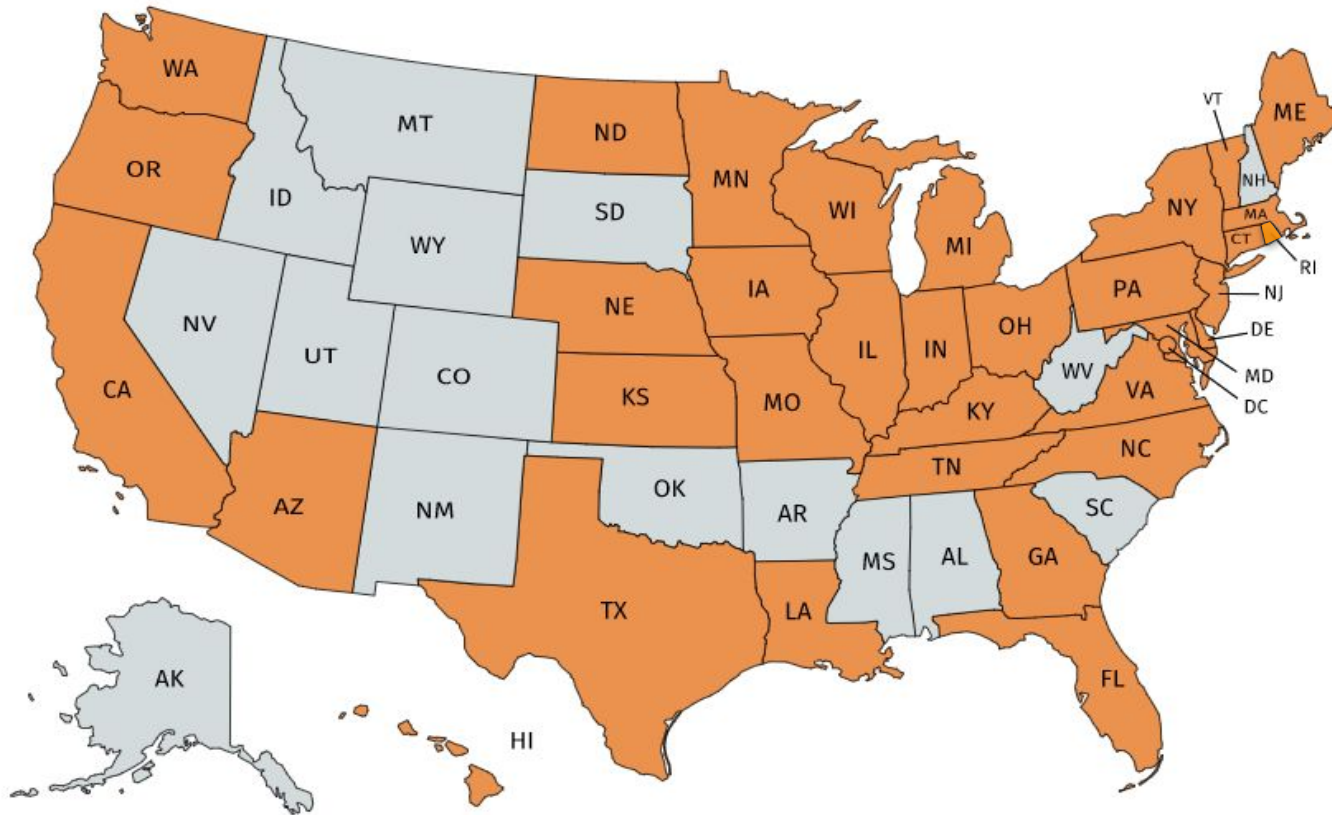
One minute flute drop with Lizzo



Advocacy Campaign

But first grab water

Congressional Coverage



Big Problem

- The COVID pandemic will continue to worsen until COVID vaccines are universally delivered
- COVID has widened existing disparities in health system capacity and strength

COVID - HSS connection



COVID-19: Estimated 115,000 healthcare workers have died from disease, says WHO

 COMMENTS

By Euronews • Updated: 24/05/2021



Government doctors put on protective gowns as they prepare to give free, rapid COVID-19 tests to residents who volunteer in the El Paraiso neighborhood of Caracas, Venezuela - Copyright Credit: AP

WHO: access to HIV medicines severely impacted by COVID-19 as AIDS response stalls

Countries seek innovative ways to mitigate the impact of disruptions and keep services going

6 July 2020 | News release | Reading time: 3 min (906 words)

Bloomberg


Prognosis

Covid Causes Shortage of Psychiatric Drugs in South Africa

By [Gemma Gatticchi](#)

December 15, 2020, 7:23 AM EST

- ▶ Lithium, injectable contraceptives are in short supply
- ▶ Lockdown regulations, ingredient shortages result in scarcity

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**Bloomberg
Television**

There's a Global Shortage of Medical Oxygen. Covid-19 Is Making It Worse.

Oxygen is one of the most abundant elements in the universe, but patients are dying from a lack of it



Craig Spencer MD MPH Mar 11 · 5 min read ★



Covid-19 in India: Patients struggle at home as hospitals choke

By Vikas Pandey
BBC News, Delhi

🕒 26 April



Coronavirus pandemic



'A person cannot even die peacefully in Delhi'

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MAKE HEALTH

Lilly
A MEDICINE COMPANY

'This is about total collapse of the health care system if we have another spike' of Covid-19

By Paul Vercammen, Holly Yan and Christina Maxouris, CNN

Updated 11:18 PM ET, Sat January 2, 2021



FRANZ HERBERICH/GETTY IMAGES

More from CNN



Long Island teen with 90+ mph fastball is the first known...



Trump's new threat

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@PIH



The U.S.'s top [#COVID19](#) doctor is right: scarcity won't suffice. We CAN produce enough vaccines and COVID treatments for everyone globally, and the U.S. has the power to make it happen. [#PeoplesVaccine](#)



7:44 PM · Jan 12, 2021 · Twitter Web App

212 Retweets **53** Quote Tweets **449** Likes

30 seconds of driving by the ocean with Olivia



PIHE Theory of Change

- US residents taking collective action can have a real impact on Congress
- Congress controls massive funding that can strengthen health systems and support a more just COVID response globally
- As we grow and increase our network's capacity, we can amplify our impact on Congress

Our Strategy and Tactics

- **Strategy:** build relationships and power to influence congressional offices
- **Tactics:** Meetings with congress members, call-a-thons/write-a-thons, LTEs, direct action, etc!

Network-wide Advocacy Goal

In the 2021-22 campaign year, we will generate congressional support to pass legislation that strengthens health systems toward equity.

Team-level Advocacy Goals

- **Build relationships with 3+ Members of Congress**
 - In a congressional relationship, teams should be able to expect responsiveness from 1 or more MoC staffers
- **Grow team's advocacy capacity as measured by increased actions from year-to-year and as the campaign year progresses:**
 - Calls/letters to congressional offices
 - Meetings with congressional offices
 - Letters to the Editor submitted & published
 - Other advocacy tactics

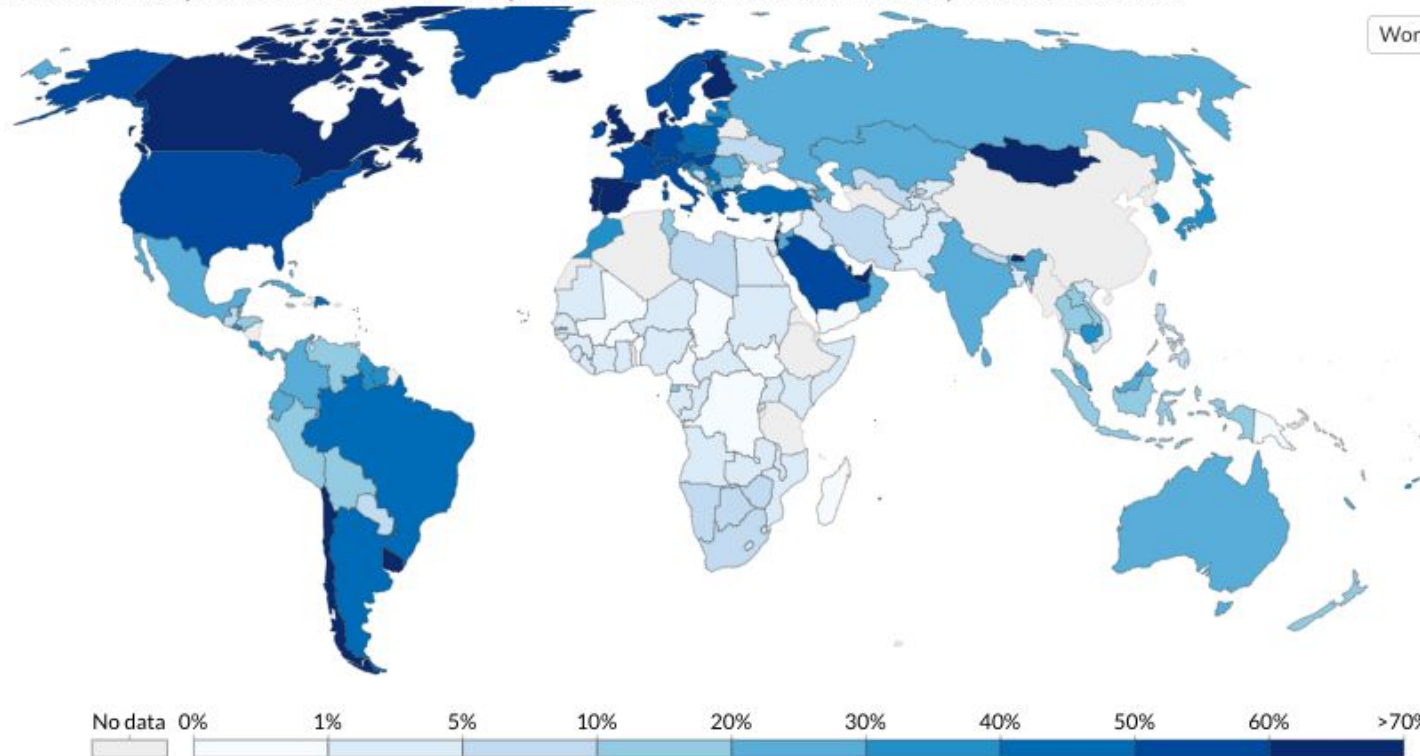
Global Vaccine Disparity

Share of people who received at least one dose of COVID-19 vaccine, Jul 15, 2021

Share of the total population that received at least one vaccine dose. This may not equal the share that are fully vaccinated if the vaccine requires two doses. This data is only available for countries which report the breakdown of doses administered by first and second doses.

Our World
in Data

World



Source: Official data collated by Our World in Data

CC BY

▶ Dec 2, 2020

○ Jul 15, 2021

Vaccine Nationalism Harms Everyone and Protects No One

The World Health Organization's chief argues that hoarding vaccines isn't just immoral—it's medically self-defeating.

By Tedros Adhanom Ghebreyesus



Pfizer forecasts \$26bn of Covid-19 vaccine revenue after first-quarter success

By Darcy Jimenez | 05 May 2021

According to the first-quarter results published by Pfizer this week, its coronavirus jab has reaped revenues of \$3.5bn for the biopharma giant in the first three months of 2021.



CNN BUSINESS

Markets Tech Media Success Perspectives Videos

Covid vaccine profits mint 9 new pharma billionaires

By [Hanna Ziady](#), [CNN Business](#)

Updated 4:03 PM ET, Fri May 21, 2021

HEALTH AND SCIENCE

\$100 billion market cap is the blue-sky scenario for Moderna, analyst says

PUBLISHED THU, FEB 25 2021-9:30 AM EST



Holly Ellyatt
@HOLLYELLYATT

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“Nullifying Opportunities for 5 Variants to Infect and Disseminate Act”

- 1. Appropriating \$25 billion to fund the rapid scale-up of mRNA COVID-19 vaccines to produce 8 billion doses** within approximately one year to meet global needs
- 2. Working with our international partners to purchase enough vaccines for low- and middle-income countries** to immunize at least 60% of their populations.
- 3. Appropriating \$8.5 billion to support end-to-end delivery and administration of COVID-19 vaccines in low- and middle-income countries.**
The Program should be modelled off of the President's Emergency Plan For AIDS Relief (PEPFAR), which has for almost two decades set the global standard for targeted bilateral public health interventions.

NOVID - HSS connection



Next Steps

- Finish scheduling/coordinating Hill Week meetings on NOVID bill (H.R. 3778 / S. 1978)
- Complete prep sessions for Hill Week meetings
- Continue to strategize as teams on building strong relationships with Members of Congress offices

Looking Ahead

Looking Ahead

- **Post-TI to Aug 1st**
 - “Hill Week” two weeks
 - You will participate in a prep session, 1-2 Senator, and 1 Representative meeting
 - Goal setting
 - Each Engage team’s leads will meet to set campaign year goals
- **After Aug 1st**
 - For TCs: first coaching calls of the year
 - Look out for 2021-22 Campaigns Summary and network-wide webinars!

HOME BASE