

## Training Institute 2023 Review Materials

### **First step: [2023 Crash Course submission](#)**

**\*\*Module 10 is crash course review\*\***

[TI Website](#)

## Day 1 | August 12, 2023 | 12-6pm EDT

### **Session 1: Welcome and Intros**

TI Kickoff | Year in Review + Spotlights

### **PIHE Mission and History**

Learn about the history, values, core concepts, and goals of Partners In Health Engage and how our network fits into the larger work of Partners In Health and the right-to-health movement generally.

**External Materials:** Video: [How PIHE is Building the Right to Health Movement](#), [One-page PIHE summary](#), Discussion guide: [History and Values of PIH](#), [PIH Core Concepts](#)

### **PIHE Year In Review**

Review the PIH Engage Network accomplishments from 2022-2023

[2022-2023 Year In Review](#)

Video: [Year In Review](#)

### **Session 2: Public Narrative as an Organizing Tool [[Presentation](#)]**

Provide team leaders with the tools to tell their own story (Story of Self) in an organizing space as a way to build connections and relationships, and connect further to the PIHE mission/vision

Leaders - PIHE summer interns: Byron Gonzalez, Angie De La Cruz, Catherine Biglaiser

**External Materials:** [PIH Engage Public Narrative Guide](#)

### **Session 3: 2023-24 Advocacy Campaign [[Presentation](#)]**

Introduce Paul Farmer Memorial Resolution & CHWAA to prepare Engagers for Hill Day meetings

Sadia Demby

[Recording](#)

### **Session 4: Keynote Speaker with Dr. Dr. Jean Claude Mugunga and Cate Oswald**

Address PIH's Theory of Change and leading with care

[Recording](#)

## Workshop 1

Title	Description	Presenters	Slides and Resources / one-pagers
<b>Workshop 1 Timeslot</b>			
<b>Advocacy 101</b>	This workshop will include a foundational walkthrough on the composition of Congress, how legislation gets introduced and passed into law, the role of grassroots advocates & constituent advocacy, how to train members and build leadership in advocacy, and a walkthrough of what a year of advocacy might look like.	Angie De La Cruz, Samiha Reza <a href="mailto:angiedelacruz@college.harvard.edu">angiedelacruz@college.harvard.edu</a> , <a href="mailto:re.samiha@gmail.com">re.samiha@gmail.com</a>	<a href="#">Advocacy 101 Presentation</a>  <a href="#">Resources</a>
<b>Building Relationships with Lawmakers &amp; Fellow Advocates</b>	This workshop is an interactive discussion on building relationships with Congressional offices and fellow advocates and preserving those relationships and knowledge sharing within teams and networks.	Rosie Poling and Kailani Hood with Vincent Lin <a href="mailto:rpoling@pih.org">rpoling@pih.org</a> , <a href="mailto:kai_hood@hotmail.com">kai_hood@hotmail.com</a>	<a href="#">Resources</a>
<b>Community Building 101</b>	This workshop is for new community building leads. It will cover the basics of community building and organizing. Facilitators will familiarize leads with various available community building and education resources and example activities and events	Queeny Jose and Daren Pierre <a href="mailto:queenyjose15@gmail.com">queenyjose15@gmail.com</a> , <a href="mailto:darenpierre63@gmail.com">darenpierre63@gmail.com</a>	<a href="#">CB 101 Presentation</a>
<b>1:1 Meetings and The Hard Ask</b>	This workshop is focused on building the critical organizing skill of facilitating a 1:1 meeting that ends with a “hard ask.” This skill can be used in the context of community building, advocacy, and fundraising. The workshop will include a brief explanation of the utility of this tactic, a demonstration, and an activity where participants can practice having 1:1 meetings with one another.	Citlali Quiballo and Jordan Reif <a href="mailto:citlali.quiballo@gmail.com">citlali.quiballo@gmail.com</a> , <a href="mailto:sjreif3@gmail.com">sjreif3@gmail.com</a>	<a href="#">Resources</a>
<b>Social Movements: Theory and Practice</b>	This workshop will give a broad overview of social movement theory and practice and then focus on how the PIHE network goals and campaign structure reflects the basic theories of grassroots organizing. Critical discussions will center on how Engage balances mobilizing versus organizing, what the network does well	Jack Radanovich and Sophie Stoll <a href="mailto:Jradanov@calpoly.edu">Jradanov@calpoly.edu</a> , <a href="mailto:stollsophie2@gmail.com">stollsophie2@gmail.com</a>	<a href="#">Social Movements Presentation</a>  <a href="#">Resources</a>

	currently or could improve on, and how social movement theory can be applied in a team context.		
<b>The Role of the Organizer: Your Mission, Your Toolbox, Your Team</b>	This workshop will answer the questions: What is organizing? How do we measure successful organizing? And what are some of the various tools of organizing and how can we use them to build and strengthen the movement?	Chloe Dahleen and Emma Dobson <a href="mailto:cdahleen@pih.org">cdahleen@pih.org</a> , <a href="mailto:emmadobson6@gmail.com">emmadobson6@gmail.com</a> <a href="#">m</a>	<a href="#">Resources</a>

**Day 1 Closing**

## Day 2 | August 13, 2023 | 10-6pm EDT

### Session 1: Welcome Day 2 & Diversity, Equity, and Inclusion Presentation [[Presentation](#)]

Help Engage teams consider their privilege and the importance of DEI work

DEI group: Citlali Quiballo, Neha Kumar, Abbie Miller, Raiye Mathewos, Samiha Reza, Emma Dobson, Michael Britt, Yashmitha Sadasivuni, Jordan Reif

**External materials:** [Case studies](#) ; [PIH Engage DEI Anonymous Survey](#) ; [DEI Conversation Guide](#)  
[Recording](#)

### Session 2: Engage Network and Career Panel

Hector Carrasco - Director of Health Equity at the Tennessee Department of Health and  
Compañeros en Salud

Kirby Page - Experienced DEI and Organizational Change Professional

Sam Kelts - Community Health Nurse and Engage Staff Member

Vincent Lin - Health Policy Manager at Partners In Health

[Recording](#)

### Session 3: 2023 Fundraising Campaign [[Presentation](#)]

Introduce our fundraising campaign for 2023

Catherine Wenger

[2022-2023 Year In Review](#)

[Recording](#)

## Workshop 2

Title	Description	Presenters	Slides and Resources / one-pagers
<b>Workshop 1 Timeslot</b>			
<b>Fundraising 101</b>	This workshop is intended to be an introduction to fundraising for new leads in the network. The presentation will cover why we fundraise, how to set and track fundraising goals, and an overview of some different fundraising methods. The goal of this workshop is to have participants feel more comfortable and confident about fundraising.	Anne Vasquez and Aleezay Khan <a href="mailto:annevasquez99@gmail.com">annevasquez99@gmail.com</a> , <a href="mailto:aleezay@umich.edu">aleezay@umich.edu</a>	<a href="#">Fundraising 101 Slides</a>  <a href="#">One-Pager</a>
<b>Personal Narrative in Building Fundraising Connections</b>	One of the reasons personal fundraising is so important to our network is because it allows Engagers to build and explain the movement by connecting with potential donors on shared values or experiences. Personal fundraising helps to introduce new donors to PIH who may become lifelong supporters. This workshop will focus on how to use your personal narrative or “story of self” to connect with potential donors and build connections.	Imran Khan and Neha Kumar <a href="mailto:khani344ali@gmail.com">khani344ali@gmail.com</a> <a href="mailto:inboxofnehak@gmail.com">inboxofnehak@gmail.com</a>	<a href="#">Workshop Handout</a>
<b>Effective Recruitment &amp; Retainment: How to Build the Movement</b>	This workshop is recommended for new teams to learn how to recruit and retain members through effective relationship building organizing tactics. This workshop will include resources developed by our DEI working group on how to incorporate DEI into the recruitment process.	Sana Ali and Michael Britt <a href="mailto:sanali9827@gmail.com">sanali9827@gmail.com</a> , <a href="mailto:michael.britt4521@gmail.com">michael.britt4521@gmail.com</a>	<a href="#">Resources</a>
<b>Critical History of Global Health Equity</b>	It is important to understand how the ability of rich countries to take advantage of poor countries is built on centuries of discriminatory laws, exclusionary decision-making, and unequal power dynamics. This workshop will focus on how historical and contemporary systems of global racial capitalism impact Sierra Leone.	Citlali Quiballo and Rosie Poling <a href="mailto:citlali.quiballo@gmail.com">citlali.quiballo@gmail.com</a> , <a href="mailto:rosiepoling@gmail.com">rosiepoling@gmail.com</a>	<a href="#">Critical History Slides</a>
<b>Structuring &amp; Facilitating Effective Meetings and Teams</b>	This workshop will provide an overview of some important components of an effective team (leadership team and structure, task delegation, recruitment and retention strategies, goal setting, positive team dynamics, and leadership	Beth Williams and Abbie Miller <a href="mailto:bethwilliams711@gmail.com">bethwilliams711@gmail.com</a> , <a href="mailto:abbie.miller0117@gmail.com">abbie.miller0117@gmail.com</a>	<a href="#">Effective Meetings and Teams slides</a>  <a href="#">Resources</a>

	transitions). Subsequently, the workshop will focus on planning goal-oriented and engaging team meetings!		
<b>How to Coach Your Leads</b>	This workshop is intended for more experienced engage leaders, particularly recommended for TCs. It will cover some basic coaching strategies focused on building skills that will allow TCs to move up the ladder of engagement and build strong leadership capacity amongst the team leads. After reviewing the coaching process and theory, facilitators will demonstrate and lead participants in coaching practice so they leave feeling more confident in their ability to coach their leads.	Yashmitha Sadasivuni and Catherine Wenger <a href="mailto:yashmithasadasivuni@gmail.com">yashmithasadasivuni@gmail.com</a> , <a href="mailto:cqcw99@gmail.com">cqcw99@gmail.com</a>	<a href="#">Resources</a>

#### Session 4: 2022-23 Community Building Campaign [[Presentation](#)]

Help Engage teams understand goals and objectives for the upcoming year, expectations for teams, how to carry out the CB campaign.

Queeny Jose

[Recording](#)

### Workshop 3

Title	Description	Presenters	Slides and Resources / one-pagers
<b>Workshop 1 Timeslot</b>			
Advocacy 201	This upper-level training session aims to provide more detailed information on our advocacy approach particularly using the champion's scale. Understanding the Congressional calendar, committee assignments, legislative types & actions (cosponsorship, dear colleague, appropriations requests), and appreciating the tangible outcomes our campaign calls for will be key aspects of this training.	Chloe Dahleen and Catherine Wenger <a href="mailto:cdahleen@pih.org">cdahleen@pih.org</a> , <a href="mailto:cqcw99@gmail.com">cqcw99@gmail.com</a>	<a href="#">Advocacy 201 Presentation</a>  <a href="#">Resources</a>

<b>Advocacy Tactics</b>	This workshop will cover the major advocacy actions Engage teams take, including MoC meetings, LTEs, Call-a-thons/email-a-thons, appropriations request forms, and community actions. The goal is to not only explain these actions, but highlight the strategic role behind them, and when a tool is more or less effective for a given circumstance.	Raiye Mathewos and Yashmitha Sadasivuni <a href="mailto:raiyec@gmail.com">raiyec@gmail.com</a> , <a href="mailto:yashmithasadasivuni@gmail.com">yashmithasadasivuni@gmail.com</a>	<a href="#">Resources and one-pager</a>
<b>Group Fundraising and Fundraising Events</b>	This workshop is intended to prepare participants to host and plan group fundraising events (particularly strides events in the spring!). The workshop will drive into the details of how to successful plan and execute events and share successful examples from the network from this past campaign year.	Imran Khan and Irin Toh <a href="mailto:khani344ali@gmail.com">khani344ali@gmail.com</a> , <a href="mailto:irin.toh.0117@gmail.com">irin.toh.0117@gmail.com</a>	<a href="#">Workshop Handout &amp; Activities</a>
<b>Personal Fundraising Tools and Tactics</b>	This workshop will teach participants how to use their personal network to raise money and build fundraising connections. This will include a discussion of benefits, tactics, and goal setting strategies! Leaders will also discuss how to address challenges and best facilitate personal fundraising within their teams.	Beth Williams, Neha Kumar, Sophia Begus <a href="mailto:bethwilliams711@gmail.com">bethwilliams711@gmail.com</a> , <a href="mailto:inboxofnehak@gmail.com">inboxofnehak@gmail.com</a>	<a href="#">One-Pager</a> <a href="#">Personal Fundraising Worksheet</a>
<b>Global Day of Action</b>	This workshop is designed to introduce the inaugural annual global day of action campaign (October 26) honoring the birthday of Dr. Paul Farmer.	Diego Burga and Amber Akhter <a href="mailto:db673@cornell.edu">db673@cornell.edu</a> , <a href="mailto:axa1398@case.edu">axa1398@case.edu</a>	<a href="#">Global Day of Action Slides</a>
<b>Designing Campaign Peaks &amp; Setting Goals with Your Team</b>	This workshop will delve into how to design campaign peaks throughout the campaign year as a framework for setting and reaching goals, as well as how to set SMART goals that will guide your team throughout the year.	Abbie Miller and Jordan Reif <a href="mailto:abbie.miller0117@gmail.com">abbie.miller0117@gmail.com</a> , <a href="mailto:sjreif3@gmail.com">sjreif3@gmail.com</a>	<a href="#">Activity Handout</a> <a href="#">Resources</a>

**Session 5: Hill Day Prep**

Prepare for Hill Day

[Recording](#)**Session 6: Keynote Speaker with Stephanie Kang**

Stephanie Kang served in executive leadership of National's Metro Public Health Department to launch the first bureau of health equity. She previously served as the health policy director for Congresswoman Pramila Jayapal. Her professional background also includes community-based global health projects and other initiatives related to social justice and health equity.

[Recording](#)

**Day 2 Closing**

[Recording](#)