

PIH Engage Training Institute 2025

[\[VIEW TI PHOTOS HERE\]](#)

MAIN ROOM SESSIONS

2025-2026 CAMPAIGN OVERVIEWS

Fundraising Overview & Panel	Slide Deck	Recorded Session
Advocacy Overview & Panel	Slide Deck	Recorded Session
Community Building and Education	Slide Deck	Recorded Session

KEYNOTES & GUEST SPEAKERS

Engage History	Slide Deck	Recorded Session
Dr. Joia Mukherjee	n/a	Recorded Session
Organizing Panel	n/a	Recorded Session
Dr. Sheila Davis	n/a	Recorded Session

HOME BASE SESSIONS

Goal Setting	Slide Deck	Worksheets (All)	
Public Narrative	Slide Deck	Recorded Session	Worksheet

WORKSHOP SESSIONS

[Workshop Descriptions](#)

WORKSHOP SESSION 1

Advocacy 101	Slide Deck	
Why do we fundraise? Historical contexts for distributive justice	Slide Deck	
Effective Recruitment and Retention: How to Build the Movement	One-Pager	
Leading Your Team on Global Health Education	Slide Deck	
Organizing 101	Slide Deck	
Building Personal Relationships with Lawmakers & Fellow Advocates	One-Pager	
How to Coach Your Leads	One-Pager	Slide Deck

WORKSHOP SESSION 2

Advocacy 201	Slide Deck	
LTEs, how do I get one published?	Slide Deck	One-Pager
1:1 Meetings and the Hard Ask	Slide Deck	One-Pager
Personal Fundraising: Strategies, Tools, and Tactics	Slide Deck	Worksheet
Launching/Building a Team (Setting purpose, norms, structure)	Slide Deck	
Facilitation 101	Slide Deck	
Sustaining Your Team: Burnout Prevention & Celebrations	One-Pager	
Building the Base: Project Management Fundamentals for Strategic Organizing	Slide Deck	

WORKSHOP SESSION 3

Advocacy Tactics: Make the Conservative case for PEPFAR and the Global Fund	Slide Deck Worksheet	
Advocacy Tactics: Pushing for our Champions - how to get cosigners for the PFMR	Slide Deck	
Group Fundraising and Fundraising Events	Slide Deck	Worksheet
Utilizing and Incorporating DEI Practices	Slide Deck	Worksheet
Coalition Building: Establishing a Network	One-Pager	
Designing Campaign Peaks and Setting Goals with Your Team	Slide Deck	
Mobilizing Your Team Towards Action	Slide Deck	One-Pager
Press as an Advocacy Tool	Slide Deck	